

# Labels Stickers & Decals

2 0 2 4

QUICK SHIP

SPECIALTY

ANYSHAPE®

PRINTER

PREMIUM

DISTINCTIVE

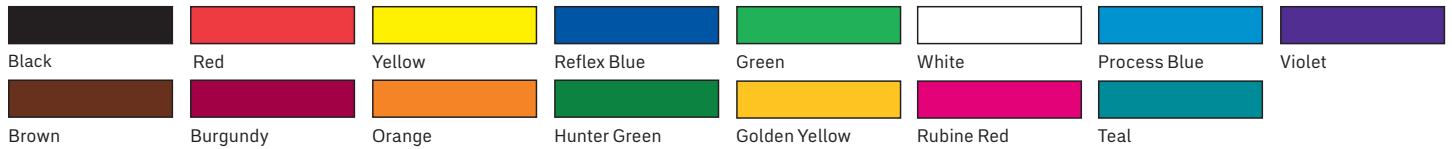
DURABLE

STAMPS

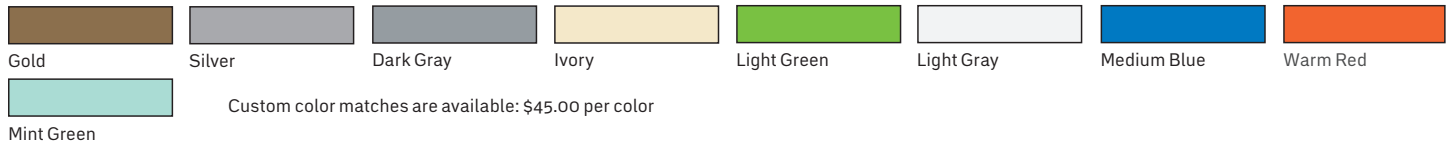


## INK COLORS

**STANDARD INK COLORS:** No charge for these standard colors (Additional ink color charge applies if using more than one color)



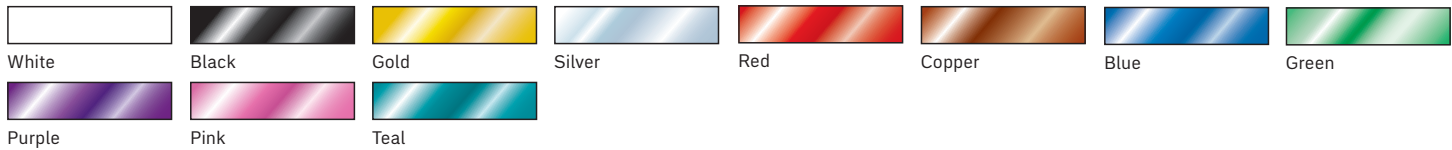
**MORE INK COLORS:** \$15.00 per color (Additional ink color charge applies if using more than one color)



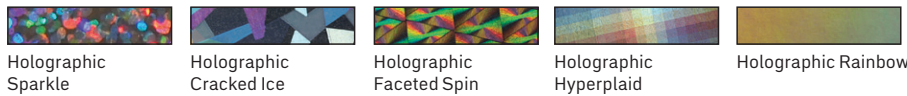
## FOIL IMPRINT COLORS

See pages 18-19 for foil imprint product pricing and availability.

**STANDARD FOIL IMPRINT:**



**HOLOGRAPHIC FOIL IMPRINT:**



## STANDARD LABEL STOCKS

Blue Fluorescent	Gold Foil–Shiny	Pli-A-Print (White Litho)	White Bumper Stock	White Gloss–Computer
Blue Litho	Gold Foil–Dull	Pink Fluorescent	White Bumper Stock Removable	White Opaque Vinyl*
Bright Chrome Domed*	Gold Polyester–Matte*	Pink Fluorescent Removable*	White Gloss	White Vinyl
Brushed Chrome Domed*	Gold Polypropylene–Shiny*	Red Fluorescent	White Gloss Freezer	White Vinyl Domed*
Chrome Polyester–Shiny	Green Fluorescent	Red Fluorescent Removable	White Gloss Opaque	White Vinyl High Tack
Clear Polyester*	Green Fluorescent Removable*	Reflective	White Gloss Removable	Yellow Bumper Stock
Clear Polyester Domed*	Ivory Semi-Gloss	Silver Chrome Polyester	White Gloss Repositionable	Yellow Bumper Stock (Chartreuse)
Clear Polyester High Tack	Kimdura*	Silver Foil–Shiny	White Litho	Yellow Fluorescent Removable*
Clear Polypropylene (BOPP)	Laser–Shiny Gold Foil	Silver Foil–Dull	White Litho Freezer	Yellow Gloss
Clear Polypropylene Removable	Laser–Shiny Silver Foil	Silver Polyester–Brushed	White Litho Opaque	Yellow Litho
Clear Static Cling	Laser Matte Clear	Silver Polyester–Matte	White Litho Removable	Yellow Vinyl
Clear Vinyl*	Laser White Opaque	Silver Polypropylene–Shiny	White Polyester	
Clear Vinyl High Tack	Laser White Removable	Stone Stock*	White Polypropylene (BOPP) (Face Adhesive)	
EDP Litho–Computer	Laser White Gloss	Tamper Evident–Checked	White Polypropylene Removable (Face Adhesive)	
EDP Litho Removable–Computer	Laser White Litho	Tamper Evident–Destructible	White Polypropylene Repositionable	
Estate Stock #4*	Natural Kraft	Tamper Evident–Void	White Polypropylene Repositionable	
Estate Stock #8*	Orange Fluorescent (Pumpkin)	White BOPP	White Static Cling	
Estate Stock #9*	Orange Fluorescent Removable*	White BOPP Removable	White Semi-Gloss Tire Adhesive*	

## STANDARD DISTINCTIVE PRODUCT STOCKS

<b>Magnets:</b>	<b>Asset Tags:</b>	<b>Printed Tape:</b>	<b>Barricade Banner:</b>	<b>Hang Tags:</b>
20 Mil (Indoor)	White Polyester	White Pressure Sensitive Tape	Yellow 4 Mil	23 Mil Polyethylene
35 Mil (Outdoor)	Matte Silver Polyester	Clear Pressure Sensitive Tape	White 4 Mil	
	Silver Void	Kraft Reinforced Water Activated	Orange 4 Mil	
	White Destructible Vinyl	White Reinforced Water Activated		

## FINISH OPTIONS

Shiny Lamination*	Shiny Varnish*
Matte Lamination*	Matte Varnish*
Soft Touch Lamination*	Tactile Varnish*
Textured Lamination*	Spot Varnish*

Environmentally conscious product. Sourced from sustainable suppliers.

\*Please see sales associate for details. Additional upcharges and turnaround may apply to certain stocks. Paper stocks and ink colors are computer generated and may vary from actual colors. Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.



## QUICK SHIP

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Magnets.....	45
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## EDUCATION

AnyShape® Labels.....	14, 16, 24, 26
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## EDUCATION

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## WINE AND SPIRITS

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# QUICK SHIP LABELS & STICKERS

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# DIE CUT

- Die cut label solutions for every market.
- Thousands of standard die cut label sizes are available. Standard finishing is on rolls, quantity to be determined by the factory.
- If you need a size that is not listed or requires more than 3 ink colors, please see sales associate for a quote.

## ▼ LABEL STOCK

White Gloss	Blue Fluorescent
White Litho	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Silver Foil/Dull or Shiny	Clear Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	
Orange Fluorescent	
Green Fluorescent	

## ▼ INK COLORS

■ Black	□ White	■ Orange
■ Red	■ Process Blue	■ Hunter Green
■ Yellow	■ Violet	■ Golden Yellow
■ Reflex Blue	■ Brown	■ Rubine Red
■ Green	■ Burgundy	■ Teal
■ Gold*	■ Ivory*	■ Medium Blue*
■ Silver*	■ Light Green*	■ Warm Red*
■ Dark Gray*	■ Light Gray*	■ Mint Green*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate.

## MOST POPULAR DIE CUT LABELS

Die Cut	500	1,000	2,000	3,000	5,000	10,00
1/2" x 1"	88.64	110.79	89.85/M	67.98/M	49.77/M	35.22/M
1/2" x 1-1/2"	92.48	115.63	102.41/M	88.14/M	63.11/M	45.25/M
1/2" x 1-3/4"	90.69	113.37	100.43/M	86.42/M	61.88/M	44.37/M
1/2" x 2"	90.69	113.37	100.43/M	86.42/M	61.88/M	44.37/M
5/8" x 2"	94.32	117.88	102.75/M	89.91/M	64.23/M	49.04/M
1/2" x 2-1/2"	94.32	117.88	102.75/M	89.91/M	64.23/M	49.04/M
3/4" x 1"	90.69	113.37	100.43/M	86.42/M	61.88/M	44.37/M
3/4" x 1-1/2"	94.32	117.88	102.75/M	89.91/M	64.23/M	49.04/M
3/4" x 1-3/4"	94.32	117.88	102.75/M	89.91/M	64.23/M	49.04/M
3/4" x 2"	94.32	117.88	102.75/M	89.91/M	64.23/M	49.04/M
7/8" x 3"	99.76	124.70	112.09/M	98.10/M	71.84/M	56.07/M
1" x 1"	91.58	114.50	101.42/M	87.28/M	62.49/M	44.82/M
1" x 1-1/2"	97.10	121.40	105.80/M	92.58/M	66.13/M	50.50/M
1" x 1-3/4"	94.32	117.88	102.75/M	89.91/M	64.23/M	49.04/M
1" x 2"	96.18	120.22	104.79/M	91.69/M	65.49/M	50.01/M
1" x 2-1/2"	99.76	124.70	112.09/M	98.10/M	71.84/M	56.07/M
1" x 3"	102.72	128.42	115.40/M	101.01/M	73.98/M	57.73/M
1-1/2" x 1-1/2"	100.76	125.94	113.19/M	99.07/M	72.56/M	56.62/M
1-1/2" x 1-3/4"	99.76	124.70	112.09/M	98.10/M	71.84/M	56.07/M
1-1/2" x 3"	110.64	138.31	126.10/M	114.44/M	92.85/M	67.74/M
1-3/4" x 2-1/2"	110.64	138.31	126.10/M	114.44/M	92.85/M	67.74/M
2" x 1-1/4"	101.74	127.18	114.31/M	100.05/M	73.26/M	57.16/M
2" x 1-1/2"	100.76	125.94	113.19/M	99.07/M	72.56/M	56.62/M
2" x 2"	107.02	133.78	121.43/M	107.41/M	88.76/M	63.03/M
2" x 3"	120.22	150.31	133.37/M	119.09/M	100.05/M	71.44/M
2-1/4" x 1-1/4"	99.76	124.70	112.09/M	98.10/M	71.84/M	56.07/M
2-1/4" x 1-1/2"	107.02	133.78	121.43/M	107.41/M	88.75/M	63.03/M
2-1/2" x 1-1/2"	108.09	135.11	122.64/M	108.47/M	89.62/M	63.66/M
2-1/2" x 2-1/2"	122.72	153.39	139.14/M	125.01/M	104.83/M	76.68/M
2-3/4" x 1-3/4"	110.64	138.31	126.10/M	114.44/M	92.85/M	67.74/M
2-3/4" x 2"	117.88	147.38	130.77/M	116.76/M	98.10/M	70.05/M
3" x 3"	132.39	165.53	149.46/M	133.13/M	112.09/M	84.07/M
3-1/2" x 1-1/4"	111.73	139.67	127.36/M	115.57/M	93.76/M	68.42/M
4" x 2"	125.17	156.46	144.78/M	130.81/M	109.77/M	81.74/M
4" x 3"	142.45	178.06	161.94/M	145.28/M	121.47/M	104.79/M
4" x 4"	168.67	210.88	182.16/M	154.11/M	135.46/M	109.77/M
5" x 3"	163.00	203.79	179.24/M	153.28/M	134.44/M	108.50/M
5" x 4"	195.55	244.48	223.80/M	195.87/M	175.50/M	142.43/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M 6A

## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.



3" x 3" on White Gloss



**MORE DIE CUT LABELS**

Die Cut	500	1,000	2,000	3,000	5,000	10,00
3/4" x 2-1/4"	178.39	222.94	171.37/M	138.43/M	91.76/M	59.87/M
3/4" x 2-1/2"	178.39	222.94	171.37/M	138.43/M	91.76/M	59.87/M
1" x 2-5/8"	188.60	235.71	181.26/M	142.82/M	95.58/M	63.18/M
1" x 2-3/4"	188.60	235.71	181.26/M	142.82/M	95.58/M	63.18/M
1" x 3-1/4"	193.68	242.13	182.39/M	147.21/M	99.42/M	66.48/M
1" x 3-1/2"	193.68	242.13	182.39/M	147.21/M	99.42/M	66.48/M
1" x 4"	193.68	242.13	182.39/M	147.21/M	99.42/M	66.48/M
1-1/4" x 1-1/2"	178.39	222.94	171.37/M	138.43/M	91.76/M	59.87/M
1-1/4" x 1-3/4"	188.60	235.71	181.26/M	142.82/M	95.58/M	63.18/M
1-1/4" x 2-1/2"	193.68	242.13	182.39/M	147.21/M	99.42/M	66.48/M
1-1/4" x 3"	193.75	242.21	182.41/M	147.25/M	99.45/M	66.50/M
1-1/4" x 4"	198.90	248.60	187.92/M	151.67/M	103.30/M	69.79/M
1-1/2" x 2-3/4"	198.81	248.52	187.87/M	151.61/M	103.27/M	69.79/M
1-1/2" x 3-1/2"	204.09	255.00	193.32/M	156.01/M	107.14/M	73.07/M
1-1/2" x 4"	181.87	227.24	172.27/M	139.02/M	95.48/M	65.10/M
2" x 2-1/2"	198.81	248.52	187.87/M	151.61/M	103.27/M	69.79/M
2" x 3-1/2"	186.29	232.87	177.18/M	142.94/M	98.90/M	68.06/M
2" x 4-1/2"	219.33	274.12	209.84/M	169.18/M	129.65/M	93.95/M
2" x 5"	224.43	280.51	215.31/M	173.58/M	133.48/M	97.23/M
2" x 6"	234.74	293.40	226.38/M	182.44/M	141.20/M	103.85/M
2-1/4" x 3"	209.07	261.34	198.82/M	160.40/M	110.98/M	76.37/M
2-1/2" x 3"	214.19	267.72	204.35/M	164.78/M	125.81/M	90.64/M
2-1/2" x 3-1/2"	219.33	274.12	209.84/M	169.18/M	129.65/M	93.95/M
2-1/2" x 4"	226.67	283.27	217.46/M	175.30/M	134.82/M	98.20/M
2-1/2" x 4-1/2"	234.65	293.32	226.31/M	182.36/M	141.18/M	103.82/M
2-1/2" x 5"	239.80	299.71	231.80/M	186.78/M	145.00/M	113.74/M
2-3/4" x 4"	229.54	286.93	220.82/M	177.96/M	137.33/M	100.55/M
3" x 6"	266.06	332.54	261.02/M	209.24/M	164.66/M	139.32/M
3" x 8"	306.22	382.78	319.36/M	243.39/M	202.63/M	162.96/M
3-1/4" x 2"	209.07	261.34	198.82/M	160.40/M	110.98/M	76.37/M
3-1/2" x 3"	229.57	286.93	220.82/M	177.96/M	137.33/M	100.46/M
3-1/2" x 3-1/2"	239.80	299.71	231.80/M	186.78/M	145.00/M	113.74/M
3-1/2" x 5"	266.06	332.54	261.02/M	209.24/M	164.66/M	139.32/M
4" x 3-1/2"	244.89	306.10	238.42/M	191.16/M	148.87/M	121.40/M
4" x 6"	272.88	341.10	284.58/M	216.89/M	180.55/M	145.21/M
4-1/4" x 5-1/2"	306.22	382.78	319.36/M	243.39/M	202.63/M	162.96/M
4-1/2" x 3-1/2"	255.75	319.71	250.01/M	200.46/M	156.94/M	128.30/M
5-1/2" x 3"	260.92	326.14	253.31/M	204.86/M	160.80/M	136.04/M
5-1/2" x 4"	292.57	365.68	303.94/M	232.40/M	189.43/M	149.78/M
6A						
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M
6A						

2-3/4" x 4" on  
White Polypropylene



**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.



3/4" x 2-1/2" on White Gloss



# CIRCLES, OVALS & SEALS

- Many circle and oval sizes to choose from.
- Mini, Standard and Jumbo Ovals with flat sides.
- Several seal options available.
- Custom sizes available. Please see a sales associate for a quote.



2-1/2" Circle on White Gloss Removable



2" Circle on White Polypropylene (BOPP)



3" x 4" Oval on White Gloss



2" Circle on White Gloss



## ▼ LABEL STOCK

White Gloss	Blue Fluorescent
White Litho	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Silver Foil/Dull or Shiny	Clear Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	
Orange Fluorescent	
Green Fluorescent	

## ▼ INK COLORS

■ Black	□ White	■ Orange
■ Red	■ Process Blue	■ Hunter Green
■ Yellow	■ Violet	■ Golden Yellow
■ Reflex Blue	■ Brown	■ Rubine Red
■ Green	■ Burgundy	■ Teal
■ Gold*	■ Ivory*	■ Medium Blue*
■ Silver*	■ Light Green*	■ Warm Red*
■ Dark Gray*	■ Light Gray*	■ Mint Green*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate.



Circles, Ovals, Seals	500	1,000	2,000	3,000	5,000	10,000
1/2" Circle	88.64	110.78	89.84/M	67.97/M	49.77/M	35.22/M
3/4" Circle	92.48	115.62	102.41/M	88.13/M	63.11/M	45.25/M
1" Circle	90.68	113.37	100.43/M	86.41/M	61.88/M	44.36/M
1-1/4" Circle	97.14	121.40	105.80/M	92.60/M	66.16/M	50.51/M
1-1/2" Circle	96.80	121.01	108.75/M	95.18/M	69.73/M	54.41/M
1-3/4" Circle	99.76	124.70	112.08/M	98.10/M	71.85/M	56.07/M
2" Circle	102.79	128.49	116.63/M	103.16/M	85.23/M	60.55/M
2-1/4" Circle	110.63	138.30	126.11/M	114.44/M	92.85/M	67.74/M
2-1/2" Circle	121.50	151.88	137.76/M	123.78/M	103.79/M	75.93/M
2-3/4" Circle	125.16	156.45	144.79/M	130.78/M	109.74/M	81.73/M
3" Circle	132.40	165.53	149.46/M	133.13/M	112.08/M	84.07/M
3-1/4" Circle	137.17	171.49	155.63/M	139.26/M	116.77/M	96.61/M
3-1/2" Circle	148.38	185.46	166.71/M	146.99/M	125.01/M	105.38/M
4" Circle	163.68	204.60	176.73/M	149.55/M	131.43/M	106.50/M
Mini Oval	90.68	113.37	100.43/M	86.41/M	61.88/M	44.36/M
Standard Oval	99.76	124.70	112.08/M	98.10/M	71.85/M	56.07/M
Jumbo Oval	110.63	138.30	126.11/M	114.44/M	92.85/M	67.74/M
3/4" x 1-1/2" Oval	94.33	117.89	102.76/M	89.93/M	64.24/M	49.05/M
1" x 1-1/2" Oval	94.32	117.87	102.74/M	89.94/M	64.23/M	49.04/M
1" x 1-3/4" Oval	94.33	117.89	102.76/M	89.93/M	64.24/M	49.05/M
1" X 2" Oval*	94.33	117.89	102.76/M	89.93/M	64.24/M	49.05/M
1-1/4" x 1-3/4" Oval	99.76	124.70	112.08/M	98.10/M	71.85/M	56.07/M
1-1/4" x 2" Oval	93.83	117.30	105.43/M	92.27/M	67.58/M	52.73/M
1-1/4" x 2-1/2" Oval	108.09	135.11	122.63/M	108.47/M	89.62/M	63.66/M
1-1/2" x 2-1/2" Oval	107.03	133.78	121.43/M	107.41/M	88.75/M	63.04/M
1-1/2" x 3" Oval	111.73	139.66	127.36/M	115.57/M	93.76/M	68.42/M
1-3/4" x 3" Oval	117.90	147.37	130.78/M	116.77/M	98.10/M	70.05/M
1-3/4" x 3-1/2" Oval	121.50	151.88	137.76/M	123.78/M	103.79/M	75.93/M
2" x 3" Oval	121.42	151.76	134.65/M	120.24/M	101.01/M	72.14/M
2" x 3-1/2" Oval	121.50	151.88	137.76/M	123.78/M	103.79/M	75.93/M
2" x 4" Oval	125.16	156.45	144.79/M	130.78/M	109.74/M	81.73/M
3" x 4" Oval	135.54	169.41	154.09/M	138.23/M	115.56/M	99.70/M
Seal 1"	90.68	113.37	100.43/M	86.41/M	61.88/M	44.36/M
Seal 1-1/4"	94.33	117.89	102.76/M	89.93/M	64.24/M	49.05/M
Seal 1-1/2"	99.76	124.70	112.08/M	98.10/M	71.85/M	56.07/M
Seal 2"	107.03	133.78	121.43/M	107.41/M	88.75/M	63.04/M
Seal 2-1/4"	110.63	138.30	126.11/M	114.44/M	92.85/M	67.74/M
Seal 2-1/2"	121.50	151.88	137.76/M	123.78/M	103.79/M	75.93/M
Seal 2-3/4"	125.16	156.45	144.79/M	130.78/M	109.74/M	81.73/M
Seal 4"	168.67	210.87	182.16/M	154.13/M	135.46/M	109.75/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M 6A

## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

Jumbo Oval (1-11/16" x 3")  
on Dull Silver Foil

# SQUARE CUT

- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels that measure wider than 6", longer than 10", or more than 26 square inches. Must be in 1/8" increments.
- Standard finishing is on rolls, quantity to be determined by the factory.



4" x 2" on White Gloss

4" x 5" on White Litho



1" x 1-1/2" on Shiny Gold Foil



## ▼ LABEL STOCK

White Gloss	Blue Fluorescent
White Litho	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Silver Foil/Dull or Shiny	Clear Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	
Orange Fluorescent	
Green Fluorescent	

## ▼ INK COLORS

■ Black	□ White	■ Orange
■ Red	■ Process Blue	■ Hunter Green
■ Yellow	■ Violet	■ Golden Yellow
■ Reflex Blue	■ Brown	■ Rubine Red
■ Green	■ Burgundy	■ Teal
■ Gold*	■ Ivory*	■ Medium Blue*
■ Silver*	■ Light Green*	■ Warm Red*
■ Dark Gray*	■ Light Gray*	■ Mint Green*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate.

Square Cut	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	173.21	216.48	165.87/M	134.03/M	87.87/M	56.60/M
1.1 to 2 Sq. In.	178.34	222.91	171.35/M	138.41/M	91.76/M	59.86/M
2.1 to 3 Sq. In.	188.57	235.71	181.24/M	142.79/M	95.62/M	63.18/M
3.1 to 4 Sq. In.	193.68	242.13	182.33/M	147.20/M	99.40/M	66.48/M
4.1 to 5 Sq. In.	198.81	248.51	187.87/M	151.60/M	103.25/M	69.77/M
5.1 to 6 Sq. In.	203.99	255.00	193.32/M	155.99/M	107.14/M	73.04/M
6.1 to 7 Sq. In.	209.07	261.34	198.82/M	160.40/M	110.98/M	76.40/M
7.1 to 8 Sq. In.	214.17	267.72	204.35/M	164.77/M	125.79/M	90.61/M
8.1 to 9 Sq. In.	219.28	274.11	209.86/M	169.18/M	129.63/M	93.97/M
9.1 to 10 Sq. In.	224.44	280.53	215.29/M	173.56/M	133.48/M	97.24/M
10.1 to 11 Sq. In.	229.51	286.93	220.80/M	177.96/M	137.33/M	100.55/M
11.1 to 12 Sq. In.	234.65	293.32	226.28/M	182.33/M	141.19/M	103.82/M
12.1 to 13 Sq. In.	239.77	299.69	231.80/M	186.78/M	144.99/M	113.72/M
13.1 to 14 Sq. In.	244.88	306.14	238.40/M	191.14/M	148.86/M	121.40/M
14.1 to 15 Sq. In.	250.00	312.50	242.79/M	195.55/M	152.70/M	124.71/M
15.1 to 16 Sq. In.	255.75	319.71	250.01/M	200.43/M	156.97/M	128.30/M
16.1 to 17 Sq. In.	260.91	326.13	253.30/M	204.86/M	160.80/M	136.04/M
17.1 to 18 Sq. In.	266.02	332.51	261.02/M	209.22/M	164.67/M	139.32/M
18.1 to 20 Sq. In.	284.83	356.07	277.52/M	221.36/M	176.21/M	145.35/M
20.1 to 22 Sq. In.	292.53	365.67	303.92/M	232.40/M	189.42/M	149.78/M
22.1 to 24 Sq. In.	306.20	382.77	319.36/M	243.39/M	202.63/M	162.99/M
24.1 to 26 Sq. In.	319.91	399.88	334.79/M	254.43/M	215.86/M	176.22/M 6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M 6A

## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

Multiply height x width for total square inches.

Example: 2" x 6" = 12 square inches



5" x 5" on White Polypropylene (BOPP)

# SPECIAL SHAPES

- Choose from dozens of popular standard shapes, made with in-house dies.
- If you don't see the shape you need, see sales associate for pricing. For more custom shapes, see the AnyShape® options.
- Waste is not removed from most of our special shapes.
- Standard finishing is on rolls, quantity to be determined by the factory.



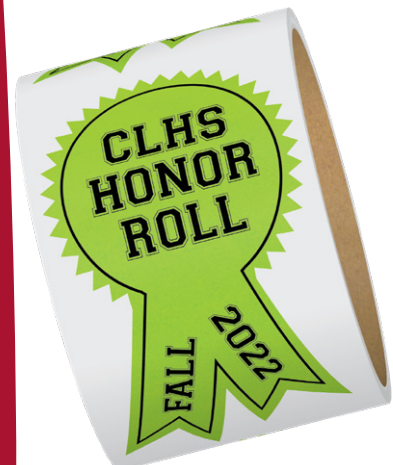
HT5: Heart 2-1/2" x 2-7/16" on White Gloss



RB4: Ribbon 2" x 3-1/2" on Green Fluorescent



OC3: Octagon 3" x 3" on White Polypropylene





## ▼ LABEL STOCK

White Gloss	Blue Fluorescent
White Litho	Pink Fluorescent
Yellow Gloss or Litho	White Gloss/Litho Removable
Gold Foil/Dull or Shiny	White Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Silver Foil/Dull or Shiny	Clear Polypropylene (BOPP) 30% upcharge, back adhesive only, Non-Weatherproof
Yellow Fluorescent	
Red Fluorescent	
Orange Fluorescent	
Green Fluorescent	

## ▼ INK COLORS

■ Black	□ White	■ Orange
■ Red	■ Process Blue	■ Hunter Green
■ Yellow	■ Violet	■ Golden Yellow
■ Reflex Blue	■ Brown	■ Rubine Red
■ Green	■ Burgundy	■ Teal
■ Gold*	■ Ivory*	■ Medium Blue*
■ Silver*	■ Light Green*	■ Warm Red*
■ Dark Gray*	■ Light Gray*	■ Mint Green*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.



TR-2: 2" x 2 x 2/3-4" on White Gloss

## Special Shapes

	500	1,000	2,000	3,000	5,000	10,000
Anniversary Label 2-5/16" x 1-1/4" (AN-1)	188.54	235.71	181.26/M	142.80/M	95.58/M	63.18/M
Appointment Card Label (AP-1)	209.07	261.32	198.82/M	160.39/M	110.98/M	76.37/M
Badge 2" x 2-1/2" (BA-1)	198.81	248.53	187.87/M	151.61/M	103.27/M	69.78/M
Badge-Police 2-3/32" x 3" (BA-2)	252.07	294.45	188.08/M	158.09/M	108.49/M	76.80/M
Badge-Star 2-7/16" x 2-3/4" (BA-3)	257.52	300.76	192.12/M	161.51/M	110.82/M	78.48/M
CD/DVD 4-5/8" OD 1-5/8" ID (CD ROLL)	292.54	365.67	303.95/M	232.38/M	189.42/M	149.78/M
Heart 1-7/8" x 1-9/16" (HT-3)	188.54	235.71	181.26/M	142.80/M	95.58/M	63.18/M
Heart 2-7/8" x 2-5/8" (HT-4)	214.19	267.72	204.35/M	164.77/M	125.79/M	90.61/M
Heart 2-1/2" x 2-7/16" (HT-5)	252.07	294.45	188.08/M	158.09/M	108.49/M	76.80/M
Inverted Corner Rect. 1-1/4" x 3" (IN)	193.68	242.11	182.36/M	147.21/M	99.42/M	66.48/M
Jewelry Tag 1/2" x 1-7/8" (JT-2)	173.20	216.48	165.87/M	134.03/M	87.87/M	56.61/M
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	198.81	248.52	187.87/M	151.61/M	103.28/M	69.79/M
Octagon 1-1/2" x 1-1/2" (OC-1.5)	188.54	235.71	181.26/M	142.80/M	95.58/M	63.18/M
Octagon 3" x 3" (OC-3)	219.33	274.12	209.84/M	169.18/M	129.65/M	93.95/M
Octagon 3-1/2" x 3-1/2" (OC-3.5)	239.80	299.74	231.80/M	186.78/M	145.00/M	113.74/M
Oval Burst 2-1/8" x 2-3/4" (OB-1)	203.99	255.00	193.32/M	156.01/M	107.14/M	73.07/M
Oval Seal 1-1/2" x 2-1/2" (OS-1)	193.68	242.13	182.36/M	147.21/M	99.42/M	66.48/M
Ribbon 1-7/8" x 2-5/16" (RB-5)	248.17	290.75	188.92/M	155.57/M	112.04/M	79.93/M
Ribbon 2" x 3-1/2" (RB-4)	209.07	261.34	198.82/M	160.40/M	110.98/M	76.37/M
Self-Stick Business Card (BC)	209.07	261.32	198.82/M	160.39/M	110.98/M	76.37/M
Sheriffs Badge 3-1/8" x 2-5/8" (BA-4)	219.28	274.11	209.84/M	169.15/M	129.61/M	93.95/M
Star 1" x 1" (STAR-1)	173.20	216.48	165.87/M	134.03/M	87.87/M	56.61/M
Star 2-1/2" x 2-1/2" (STAR-2.5)	209.07	261.34	198.82/M	160.40/M	110.98/M	76.37/M
Star 2-21/32" x 2-33/64" (STAR 2.656)	257.52	300.76	192.12/M	161.51/M	110.82/M	78.48/M
Starburst 1-5/8" (SB1)	188.60	235.71	181.27/M	142.82/M	95.58/M	63.18/M
Starburst 2" x 2" (SB7)	193.68	242.13	182.36/M	147.21/M	99.42/M	66.48/M
Starburst 2" x 3" (SB2)	203.99	255.00	193.32/M	156.01/M	107.14/M	73.07/M
Starburst 2-1/4" x 2-3/8" (SB3)	203.99	255.00	193.32/M	156.01/M	107.14/M	73.07/M
Triangle 2" x 2" x 2-3/4" (TR-2)	204.09	255.00	193.32/M	155.99/M	107.14/M	73.07/M
Wavy Rectangle 1" x 2" (WA-2)	178.35	222.92	171.37/M	138.42/M	91.76/M	59.88/M 6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M 6A
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## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.



# ANYSHAPE®

- Laser technology allows you to have total creative freedom.
- Unique shapes provide more visual interest and impact.
- No charge for custom dies or set up.
- Create any size labels from 1" x 2" up to 26 square inches.
- Not available on vinyl stocks.
- Provide vector die line when submitting orders.
- Standard finishing is on a roll, quantity to be determined by factory.
- Varnishes not available.
- Singles not available.

AnyShape®	500	1,000	2,000	3,000	5,000
Up to 5 Sq. In.	227.68	277.87	216.62/M	180.00/M	131.19/M
5.1 to 7 Sq. In.	238.03	290.84	227.71/M	188.90/M	139.01/M
7.1 to 11 Sq. In.	258.69	316.66	249.88/M	206.64/M	165.62/M
11.1 to 18 Sq. In.	295.55	362.69	290.50/M	238.20/M	193.23/M
18.1 to 20 Sq. In.	314.55	386.50	307.15/M	250.45/M	204.87/M
20.1 to 26 Sq. In.	363.08	446.84	378.66/M	294.47/M	254.08/M 5A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"					
	56.00	56.00	34.00/M	24.00/M	17.00/M 5A

## ▼ LABEL STOCK

- | White Gloss
- | White Litho
- | Yellow Gloss or Litho
- | Shiny Gold Foil
- | Shiny Silver Foil
- | Yellow Fluorescent
- | Red Fluorescent
- | Orange Fluorescent
- | Green Fluorescent
- | Blue Fluorescent
- | Pink Fluorescent
- | White Gloss/Litho Removable
- | White Polypropylene (BOPP)  
30% upcharge, back adhesive only, Non-Weatherproof
- | Clear Polypropylene (BOPP)  
30% upcharge, back adhesive only, Non-Weatherproof

## ▼ INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- Gold\*
- Silver\*
- Dark Gray\*
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Ivory\*
- Light Green\*
- Light Gray\*
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Medium Blue\*
- Warm Red\*
- Mint Green\*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate.

1-1/4" x 2" on Shiny Silver Foil



4" x 2-1/2" on White Gloss



# PREMIUM LABELS & STICKERS

Process Color..... 16-17

Foil Imprint and Embossed ..... 18-19

Static Cling ..... 20-21





# PROCESS COLOR



3" X 2" on White Gloss

- Low quantity minimums—100 labels.
- Available in sizes up to 12" x 38". See sales associate if your label is larger than 20 square inches.
- Laminated at NO CHARGE.
- Mosaic backgrounds available to add custom variation to any design.
- Singles not available for AnyShape® sizes.

AnyShape®	100	250	500	1,000	2,000	3,000	5,000
Up to 5 Sq. In.	285.95	294.19	373.79	445.61	250.73/M	210.30/M	158.53/M
5.1 to 7 Sq. In.	334.00	343.62	436.60	520.49	359.92/M	283.08/M	194.11/M
7.1 to 11 Sq. In.	358.03	368.35	468.02	557.94	396.31/M	303.32/M	210.30/M
11.1 to 18 Sq. In.	430.09	442.48	562.21	670.22	428.68/M	323.52/M	234.56/M
18.1 to 20 Sq. In.	449.35	462.29	587.38	700.22	469.12/M	343.76/M	250.73/M 7A
Each Additional Spot Color (up to 3 colors)	77.00	77.00	77.00	77.00	47.00/M	32.00/M	23.00/M 7A
Add a Foil Imprint (1 foil only)							
Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00/M 7A
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00/M 7A



3" x 5" Sq Cut on White BOPP



3" x 3" on White Gloss



7" x 3-1/2" on Shiny Silver Foil with Mosaic background



## ▼ LABEL STOCK

- Clear Polypropylene Removable
- Clear Static Vinyl  
20% upcharge  
For indoor use only
- Clear Polypropylene (BOPP)
- White Static Vinyl  
20% upcharge
- White Gloss
- White Vinyl  
10% upcharge  
Not available for AnyShape®
- White Polypropylene (BOPP)  
(Back adhesive only)
- Shiny Silver Foil
- Stone Stock  
5% upcharge

Please specify face or back adhesive for clear and static stocks.

## ▼ INK COLORS

- Black
- White
- Orange
- Red
- Process Blue
- Hunter Green
- Yellow
- Violet
- Golden Yellow
- Reflex Blue
- Brown
- Rubine Red
- Green
- Burgundy
- Teal
- Dark Gray\*
- Light Gray\*
- Mint Green\*
- Ivory\*
- Medium Blue\*
- Light Green\*
- Warm Red\*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

## ▼ STANDARD FOIL IMPRINT COLORS

- White
- Green
- Black
- Copper
- Gold
- Purple
- Silver
- Pink
- Blue
- Teal
- Red

## ▼ HOLOGRAPHIC FOIL IMPRINT COLORS

- Holographic Sparkle
- Holographic Cracked Ice
- Holographic Faceted Spin
- Holographic Hyperplaid
- Holographic Rainbow

Die Cut	100	250	500	1,000	2,000	3,000	5,000	10,000
1" x 2"	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1" x 2-1/2"	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1" x 3"	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1-1/2" x 3"	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
2" x 2"	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
2" x 3"	330.77	367.52	432.39	556.70	356.45/M	280.34/M	192.24/M	110.44/M
2" x 3-1/2"	330.77	367.52	432.39	556.70	356.45/M	280.34/M	192.24/M	110.44/M
2-1/2" x 1-1/2"	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
2-1/2" x 2-1/2"	330.77	367.52	432.39	556.70	356.45/M	280.34/M	192.24/M	110.44/M
2-1/2" x 3"	354.58	393.97	463.49	596.75	392.49/M	300.38/M	208.26/M	121.04/M
2-3/4" x 3-3/4"	354.58	393.97	463.49	596.75	392.49/M	300.38/M	208.26/M	121.04/M
3" x 3"	354.58	393.97	463.49	596.75	392.49/M	300.38/M	208.26/M	121.04/M
3-1/2" x 5"	425.94	473.26	556.78	716.84	424.53/M	320.40/M	232.29/M	136.18/M
4" x 2"	354.58	393.97	463.49	596.75	392.49/M	300.38/M	208.26/M	121.04/M
4" x 3"	425.94	473.26	556.78	716.84	424.53/M	320.40/M	232.29/M	136.18/M
4" x 4"	425.94	473.26	556.78	716.84	424.53/M	320.40/M	232.29/M	136.18/M
4" x 6"	487.76	541.94	637.60	820.91	481.82/M	371.26/M	266.49/M	201.81/M
5" x 3"	425.94	473.26	556.78	716.84	424.53/M	320.40/M	232.29/M	136.18/M
5" x 4"	445.00	494.44	581.70	748.94	464.59/M	340.43/M	248.31/M	161.89/M
1" Circle	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1-1/4" Circle	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1-1/2" Circle	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1-3/4" Circle	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
2" Circle	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
2-1/4" Circle	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
2-1/2" Circle	330.77	367.52	432.39	556.70	356.45/M	280.35/M	192.24/M	110.44/M
3" Circle	354.58	393.97	463.49	596.75	392.49/M	300.38/M	208.26/M	121.04/M
3-1/2" Circle	425.94	473.26	556.78	716.84	424.53/M	320.40/M	232.29/M	136.18/M
4" Circle	425.94	473.26	556.78	716.84	424.53/M	320.40/M	232.29/M	136.18/M
5" Circle	487.76	541.94	637.60	820.91	481.82/M	371.26/M	266.49/M	201.81/M
1-1/4" x 2" Oval	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1-1/4" x 2-1/2" Oval	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
1-1/2" x 3" Oval	283.18	314.66	370.19	476.60	248.31/M	208.26/M	157.00/M	105.15/M
2" x 3" Oval	330.77	367.52	432.39	556.70	356.45/M	280.35/M	192.24/M	110.44/M
3" x 4" oval	425.94	473.26	556.78	716.84	424.53/M	320.40/M	232.29/M	136.18/M 8A
Each Additional Spot Color (up to 3 colors)								
	77.00	77.00	77.00	77.00	47.00/M	32.00/M	23.00/M	14.00/M 8A
<b>Square Cut</b>								
Up to 5 Sq. In.	283.18	314.66	370.19	476.60	248.31/M	208.26/M	145.37/M	105.15/M
5.1 to 7 Sq. In.	330.77	367.52	432.39	556.70	356.45/M	280.34/M	178.00/M	110.44/M
7.1 to 11 Sq. In.	354.58	393.97	463.49	596.75	392.49/M	300.38/M	192.84/M	121.04/M
11.1 to 18 Sq. In.	425.94	473.26	556.78	716.84	424.53/M	320.40/M	215.09/M	136.18/M
18.1 to 20 Sq. In.	445.00	494.44	581.70	748.94	464.59/M	340.43/M	229.91/M	161.89/M 8A
Each Additional Spot Color (up to 3 colors)								
	77.00	77.00	77.00	77.00	47.00/M	32.00/M	23.00/M	14.00/M 8A
Add a Foil Imprint (1 foil only)								
Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M 8A
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00/M	24.00/M 8A

**NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

# FOIL IMPRINT & EMBOSSING

Square Cut	500	1,000	2,000	3,000	5,000	0,000	
Up to 1 Sq. In.	378.81	428.78	290.55/M	220.75/M	149.59/M	92.85/M	
1.1 to 2 Sq. In.	384.73	436.19	296.88/M	225.81/M	154.09/M	96.62/M	
2.1 to 3 Sq. In.	396.54	450.98	308.27/M	230.87/M	158.53/M	100.46/M	
3.1 to 4 Sq. In.	402.45	458.38	309.56/M	235.97/M	162.92/M	104.25/M	
4.1 to 5 Sq. In.	408.37	465.74	315.95/M	241.05/M	167.34/M	108.07/M	
5.1 to 6 Sq. In.	414.35	473.24	322.23/M	246.12/M	171.84/M	111.84/M	
6.1 to 7 Sq. In.	420.20	480.56	328.60/M	251.21/M	176.27/M	115.71/M	
7.1 to 8 Sq. In.	426.10	487.91	334.95/M	256.25/M	193.37/M	132.13/M	
8.1 to 9 Sq. In.	432.01	495.30	341.32/M	261.35/M	197.80/M	136.01/M	
9.1 to 10 Sq. In.	437.97	502.72	347.59/M	266.41/M	202.26/M	139.79/M	
10.1 to 11 Sq. In.	443.81	510.09	353.96/M	271.48/M	206.70/M	143.60/M	
11.1 to 12 Sq. In.	449.76	517.47	360.29/M	276.54/M	211.16/M	147.37/M	
12.1 to 13 Sq. In.	455.65	524.82	366.67/M	281.65/M	215.54/M	151.16/M	
13.1 to 14 Sq. In.	461.56	532.27	374.28/M	286.69/M	220.01/M	154.97/M	
14.1 to 15 Sq. In.	467.47	539.64	379.34/M	291.78/M	224.45/M	158.79/M	
15.1 to 16 Sq. In.	474.10	547.93	387.69/M	297.42/M	229.36/M	162.62/M	
16.1 to 17 Sq. In.	480.05	555.35	391.47/M	302.54/M	233.79/M	166.46/M	
17.1 to 18 Sq. In.	485.96	562.73	400.39/M	307.59/M	238.28/M	170.31/M	
18.1 to 20 Sq. In.	507.69	589.93	419.43/M	321.58/M	251.58/M	195.32/M	
20.1 to 22 Sq. In.	516.57	601.01	449.94/M	334.31/M	266.83/M	200.43/M	
22.1 to 24 Sq. In.	532.35	620.75	467.75/M	347.04/M	282.07/M	215.69/M	
24.1 to 26 Sq. In.	548.18	640.49	485.55/M	359.76/M	297.37/M	230.95/M	6A
2nd Standard Foil or Embossing Add:	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M	6A
Holographic Foil Add:	26.00	26.00	14.00/M	10.00/M	7.00/M	4.00/M	6A
Each Additional Ink Add: (up to 3)	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

- Elegant, top of the line product labels.
- Add embossing to add a new dimension to your label.
- Embossing labels are always provided on rolls. Foil labels can be singled.
- Hot Foil Stamping also available. Ask a sales associate for details and pricing.



3" Circle on Shiny Gold Foil with Embossing



3" x 4" on Estate 9 with Copper Foil Hot Stamp and Embossing



4" x 4" on White Gloss with Gold Foil Imprint



## ▼ LABEL STOCK

- | White Gloss
- | Clear Polypropylene (BOPP)  
30% upcharge  
Cannot be embossed
- | Silver Foil/Dull or Shiny
- | Gold Foil/Dull or Shiny






## ▼ INK COLORS

- |  |   |
|--|---|
|  Black        |  Golden Yellow |
|  Red          |  Rubine Red    |
|  Yellow       |  Teal          |
|  Reflex Blue  |  Gold*         |
|  Green        |  Silver*       |
|  White        |  Dark Gray*    |
|  Process Blue |  Ivory*        |
|  Violet       |  Light Green*  |
|  Brown        |  Light Gray*   |
|  Burgundy     |  Medium Blue*  |
|  Orange       |  Warm Red*     |
|  Hunter Green |  Mint Green*   |

Colors with \* indicates a \$15.00 additional charge.






See page 55 for more details.

## ▼ STANDARD FOIL IMPRINT COLORS

- |  |  |
|--|--|
|  White* |  Green  |
|  Black  |  Copper |
|  Gold   |  Purple |
|  Silver |  Pink   |
|  Blue   |  Teal   |
|  Red    |  |

\*White foil has a matte finish.

## ▼ HOLOGRAPHIC FOIL IMPRINT COLORS

-  Holographic Sparkle
-  Holographic Cracked Ice
-  Holographic Faceted Spin
-  Holographic Hyperplaid
-  Holographic Rainbow

Die Cut	500	1,000	2,000	3,000	5,000	10,000
3/4" x 1"	283.54	309.74	214.99/M	165.81/M	119.60/M	78.74/M
3/4" x 2"	287.72	314.94	217.67/M	169.84/M	122.30/M	84.14/M
7/8" x 3"	294.01	322.82	228.45/M	179.29/M	131.10/M	92.24/M
1-1/2" x 3"	306.57	338.51	244.63/M	198.16/M	155.35/M	105.71/M
2" x 1-1/4"	296.31	325.67	231.02/M	181.53/M	132.74/M	93.51/M
2" x 1-1/2"	295.17	324.23	229.74/M	180.40/M	131.91/M	92.87/M
2" x 3"	317.65	352.36	253.03/M	203.51/M	163.65/M	109.99/M
2-1/2" x 1-1/2"	303.63	334.83	240.63/M	191.26/M	151.63/M	101.00/M
3" x 4"	343.31	384.41	286.02/M	233.76/M	188.38/M	148.49/M
3/4" Circle	285.61	312.31	217.29/M	167.78/M	121.01/M	79.76/M
1" Circle	283.54	309.73	214.99/M	165.81/M	119.60/M	78.74/M
1-1/4" Circle	290.99	318.99	221.19/M	172.94/M	124.54/M	85.83/M
1-1/2" Circle	290.59	318.54	224.61/M	175.93/M	128.64/M	90.32/M
1-3/4" Circle	294.01	322.81	228.45/M	179.29/M	131.10/M	92.24/M
2" Circle	297.52	327.18	233.69/M	185.13/M	146.56/M	97.40/M
2-1/2" Circle	319.12	354.19	258.10/M	208.94/M	167.98/M	115.16/M
3" Circle	331.70	369.95	271.61/M	219.71/M	177.54/M	124.57/M
3-1/2" Circle	350.13	392.95	291.52/M	235.74/M	192.47/M	149.18/M
1" x 1-1/2" Oval	287.72	314.94	217.65/M	169.86/M	122.33/M	84.14/M
1-1/4" x 2" Oval	287.16	314.25	220.75/M	172.56/M	126.18/M	88.40/M
1-1/4" x 2-1/2" Oval	303.64	334.83	240.63/M	191.26/M	151.63/M	101.01/M
1-1/2" x 3" Oval	307.83	340.08	246.08/M	199.47/M	156.40/M	106.50/M
2" x 3" Oval	319.01	354.05	254.51/M	204.84/M	164.77/M	110.79/M
2" x 3-1/2" Oval	319.12	354.19	258.10/M	208.94/M	167.98/M	115.16/M
3" x 4" Oval	335.33	374.42	276.95/M	225.60/M	181.57/M	142.61/M
Seal 1-1/4"	287.74	314.95	217.67/M	169.85/M	122.33/M	84.14/M
Seal 2"	302.42	333.29	239.23/M	190.04/M	150.61/M	100.29/M
Jumbo Oval	306.57	338.51	244.63/M	198.16/M	155.33/M	105.71/M
Ribbon 2" x 3-1/2" (RB-4)	420.20	480.56	328.60/M	251.21/M	176.27/M	115.69/M
Wavy Rectangle 1" x 2" (WA-2)	384.74	436.20	296.91/M	225.83/M	154.09/M	96.64/M
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	408.37	465.76	315.95/M	241.07/M	167.38/M	108.10/M 6A
2nd Standard Foil or Embossing Add:	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M 6A
Holographic Foil Add:	26.00	26.00	14.00/M	10.00/M	7.00/M	4.00/M 6A
Each Additional Ink Add (up to 3)	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M 6A

## NEED 15,000 OR MORE LABELS, PREMIUM FOIL OR CUSTOM SHAPES? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

Price includes 1 standard ink and 1 standard foil imprint or 1 standard ink and embossing. See Process Color charts for full color with foil inorint



5" x 3" White Litho with Gold Foil Imprint and Embossing

# STATIC CLING

- Available on Clear or White Static Vinyl.
- Recommended for inside window application only.
- Upon request, we will block out white behind areas on Clear Static Vinyl to enhance readability—at no extra charge.
- Low tack adhesive stocks are available as an alternative.



3-1/2" x 2" on White Static Vinyl with Face Static

3" x 3" on Clear Static Vinyl with Face Static



4" Circle on White Static Vinyl



## ▼ LABEL STOCK

- | White Static Vinyl
- | Clear Static Vinyl

Please specify face or back static.  
Minimum application temperature of 50 degrees.

## ▼ INK COLORS

 Black	 Golden Yellow
 Red	 Rubine Red
 Yellow	 Teal
 Reflex Blue	 Gold*
 Green	 Silver*
 White	 Dark Gray*
 Process Blue	 Ivory*
 Violet	 Light Green*
 Brown	 Light Gray*
 Burgundy	 Medium Blue*
 Orange	 Warm Red*
 Hunter Green	 Mint Green*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes, see pages 30-31. For custom sizes, see a sales associate for pricing and additional information.

Die Cut	250	500	1,000	2,000	3,000	5,000
1-1/4" x 3-1/2"	254.30	330.96	447.86	309.45/M	247.25/M	177.65/M
1-1/2" x 3"	254.30	330.96	447.86	309.45/M	247.25/M	177.65/M
2" x 1"	230.08	306.77	426.69	239.70/M	180.28/M	123.34/M
2" x 1-1/2"	238.14	312.84	432.46	287.95/M	222.99/M	157.33/M
2" x 2"	246.23	320.91	440.16	307.52/M	242.59/M	166.08/M
2" x 3"	264.96	340.38	461.98	316.41/M	262.89/M	203.52/M
2" x 3-1/2"	270.43	347.12	465.13	315.21/M	263.12/M	226.74/M
2" x 4"	281.27	358.71	473.62	320.29/M	266.67/M	228.98/M
2-1/2" x 1-1/2"	246.23	320.91	440.16	307.52/M	242.59/M	166.08/M
2-3/4" x 1-3/4"	268.41	345.11	461.30	322.91/M	270.57/M	223.92/M
3" x 3"	286.59	363.26	474.77	320.02/M	266.87/M	241.66/M
3" x 4"	308.79	385.49	490.15	327.70/M	274.33/M	252.86/M
4" x 4"	330.96	415.74	511.27	338.27/M	283.65/M	278.06/M
5" x 3"	328.96	407.65	507.42	335.40/M	280.83/M	278.04/M
2" Circle*	251.11	327.26	448.87	313.62/M	247.39/M	169.38/M
2-1/2" Circle*	270.43	347.12	465.13	315.21/M	263.12/M	226.74/M
3" Circle"	286.59	363.26	474.77	320.02/M	266.87/M	241.66/M
3-1/2" Circle	314.81	393.54	495.89	330.59/M	277.13/M	263.12/M
4" Circle*	321.13	403.39	496.09	328.23/M	275.22/M	269.79/M
1-1/4" x 2" Oval*	238.14	312.84	432.46	287.95/M	222.99/M	157.33/M
1-1/4" x 2-1/2" Oval*	246.23	320.91	440.16	307.52/M	242.59/M	166.08/M
1-1/2" x 3" Oval	254.30	330.96	447.86	309.45/M	247.25/M	177.65/M
2" x 3" Oval*	262.37	337.04	457.45	313.30/M	260.30/M	201.54/M
3" x 4" Oval	308.79	385.49	490.15	327.70/M	274.33/M	252.86/M 6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M 6A

Square Cut	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	238.14	312.83	432.45	313.28/M	250.05/M	198.73/M
1.1 to 2 Sq. In.	244.19	320.89	440.12	316.18/M	250.05/M	198.73/M
2.1 to 3 Sq. In.	252.25	326.95	445.91	318.07/M	265.91/M	209.00/M
3.1 to 4 Sq. In.	260.35	335.03	453.61	320.96/M	265.89/M	209.00/M
4.1 to 5 Sq. In.	268.41	345.11	461.30	322.91/M	270.57/M	223.92/M
5.1 to 6 Sq. In.	276.48	351.18	470.87	326.76/M	273.38/M	223.92/M
6.1 to 7 Sq. In.	284.55	361.25	478.58	328.66/M	276.18/M	239.79/M
7.1 to 8 Sq. In.	292.63	369.32	482.42	330.59/M	277.10/M	239.79/M
8.1 to 9 Sq. In.	300.70	377.40	488.21	333.46/M	279.91/M	254.72/M
9.1 to 10 Sq. In.	308.77	385.48	493.94	335.38/M	282.71/M	254.72/M
10.1 to 11 Sq. In.	316.84	393.54	499.74	339.25/M	285.48/M	265.91/M
11.1 to 12 Sq. In.	322.90	399.61	503.59	341.13/M	287.38/M	265.91/M
12.1 to 13 Sq. In.	328.96	407.68	509.32	344.03/M	290.17/M	276.18/M
13.1 to 14 Sq. In.	335.03	415.74	515.10	345.96/M	292.04/M	276.18/M
14.1 to 15 Sq. In.	343.09	421.79	520.85	348.81/M	293.88/M	291.11/M
15.1 to 16 Sq. In.	345.11	429.87	524.71	351.71/M	296.68/M	291.11/M
16.1 to 17 Sq. In.	355.19	435.91	530.49	353.66/M	299.51/M	292.04/M
17.1 to 18 Sq. In.	363.26	441.97	536.24	358.45/M	303.24/M	292.94/M
18.1 to 19 Sq. In.	369.32	450.05	542.04	361.34/M	306.03/M	294.85/M
19.1 to 20 Sq. In.	375.39	456.12	545.85	365.19/M	309.77/M	306.03/M 6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M 6A



**NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.**  
For additional sizes or more than 3 ink colors, please see sales associate.

# DURABLE LABELS & DECALS

- Reflective ..... 23
- Extended Life Durable Decals ..... 24-25
- Weatherproof..... 26-27
- Bumper Stickers ..... 28-29
- Consecutive Number and Consecutive Barcode..... 30-31





# REFLECTIVE

- Weather and sun resistant for up to 4 years.
- Used in poorly lit areas where high visibility is needed.
- Stock appears more silver than white in color.
- We cannot guarantee an exact PMS match on Reflective material.
- Most commonly finished on rolls. Most can be finished as singles for an additional charge. Reflective labels are not scored on the backside.

## Priced Per Label

Die Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	9.26	6.37	4.940	2.36	1.52	1.05	0.80	0.72	0.67
1" x 2"	9.26	6.37	4.940	2.36	1.52	1.05	0.80	0.72	0.67
1" x 4"	9.26	6.37	4.94	2.36	1.52	1.05	0.80	0.72	0.67
2" x 3"	10.56	7.34	5.75	2.56	1.64	1.17	0.85	0.74	0.67
3" x 4"	10.80	7.61	5.98	3.09	2.09	1.52	1.19	1.07	1.02
4" x 5"	12.34	8.98	7.29	4.16	3.04	2.39	2.05	1.92	1.84
2" Circle	9.26	6.37	4.94	2.36	1.52	1.05	0.80	0.72	0.67
3" Circle	10.56	7.34	5.75	2.56	1.64	1.17	0.85	0.74	0.67
5" Circle	12.34	8.98	7.29	4.16	3.04	2.39	2.05	1.92	1.84
1-1/2" x 2-1/2" Oval	9.26	6.37	4.94	2.36	1.52	1.05	0.80	0.72	0.67
2" x 3-1/2" Oval	10.56	7.34	5.75	2.56	1.64	1.17	0.85	0.74	0.67
3" x 4" Oval	10.80	7.61	5.98	3.09	2.09	1.52	1.19	1.07	1.02
4" x 6" Oval	12.34	8.98	7.29	4.16	3.04	2.39	2.05	1.92	1.84 9A
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.22	0.11	0.05	0.03	0.02	0.02 9A

Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
Up to 5 Sq. In.	9.26	6.37	4.94	2.36	1.52	1.05	0.80	0.72	0.67
5.1 - 10 Sq. In.	10.56	7.34	5.75	2.56	1.64	1.17	0.85	0.74	0.67
10.1 - 15 Sq. In.	10.80	7.61	5.98	3.09	2.09	1.52	1.19	1.07	1.02
15.1 - 20 Sq. In.	12.34	8.98	7.29	4.16	3.04	2.39	2.05	1.92	1.84 9A
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.22	0.11	0.05	0.03	0.02	0.02 9A

## NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

## ▼ LABEL STOCK

| White Reflective

## ▼ INK COLORS

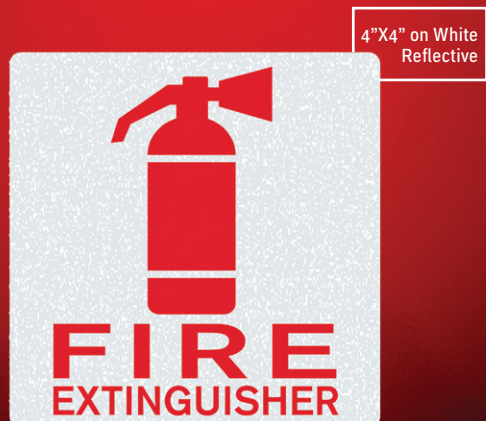
 Black	 White	 Orange
 Red	 Process Blue	 Hunter Green
 Yellow	 Violet	 Golden Yellow
 Reflex Blue	 Brown	 Rubine Red
 Green	 Burgundy	 Teal
 Gold*	 Ivory*	 Medium Blue*
 Silver*	 Light Green*	 Warm Red*
 Dark Gray*	 Light Gray*	 Mint Green*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. Ask a sales associate for more details.

2" Circle on White Reflective



# EXTENDED LIFE DURABLE DECALS

- Manufactured to withstand harsh conditions.
- Weather and sun resistant for up to 4 years.
- Available in a variety of stocks and ink colors.
- White back up is not available for face adhesive labels.
- Very low minimums—50 labels.
- Singles and vinyl stocks not available for AnyShape® Labels.

## ANYSHAPE® SPOT COLOR

AnyShape®	Priced Per Label									
	50	75	100	250	500	1,000	2,000	3,000	5,000	
up to 5	4.31	3.25	2.61	1.53	0.86	0.53	0.39	0.34	0.22	
5.1 - 10	4.67	3.62	2.78	1.64	0.94	0.58	0.39	0.34	0.31	
10.1 - 15	5.00	3.92	3.10	1.89	1.05	0.61	0.48	0.36	0.31	
15.1 - 20	5.32	4.25	3.64	2.20	1.20	0.67	0.56	0.42	0.34	9A
Each Additional Ink Color (up to 3 colors)										
	1.08	0.72	0.54	0.27	0.11	0.05	0.03	0.02	0.02	9A

## ANYSHAPE® FULL COLOR

AnyShape®	Priced Per Label									
	50	75	100	250	500	1,000	2,000	3,000	5,000	
Up to 5 Sq. In	7.00	5.04	3.96	2.07	1.11	0.67	0.44	0.35	0.26	
5.1 - 10 Sq. In	7.36	5.39	4.12	2.15	1.22	0.70	0.46	0.38	0.33	
10.1 - 15 Sq. In	7.68	5.70	4.42	2.42	1.32	0.75	0.53	0.39	0.34	
15.1 - 20 Sq. In	7.99	6.02	4.96	2.70	1.44	0.81	0.62	0.43	0.38	9A
Each Additional Ink Color (up to 3 colors)										
	1.08	0.72	0.54	0.22	0.11	0.05	0.03	0.02	0.02	9A



3-1/2" x 2" on White Vinyl

3-1/2" x 3" AnyShape® on White Polyester



3" Circle on  
White Vinyl





## ▼ LABEL STOCK

<p><b>Clear Vinyl</b> Not available for AnyShape®</p> <p><b>White Vinyl</b> Not available for AnyShape® 35% upcharge</p> <p><b>Yellow Vinyl</b> Not available for AnyShape®</p> <p><b>Clear Vinyl High Tack</b> 35% upcharge Not available for AnyShape®</p>	<p><b>White Vinyl High Tack</b> 35% upcharge Not available for AnyShape®</p> <p><b>Silver Chrome Polyester</b> 20% upcharge</p> <p><b>Clear Polyester</b> 20% upcharge</p> <p><b>White Polyester</b> 20% upcharge</p>
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Please specify face or back adhesive when selecting clear stock.

## ▼ INK COLORS

Black	Golden Yellow
Red	Rubine Red
Yellow	Teal
Reflex Blue	Dark Gray*
Green	Ivory*
White	Light Green*
Process Blue	Light Gray*
Violet	Medium Blue*
Brown	Warm Red*
Burgundy	Mint Green*
Orange	
Hunter Green	

Colors with \* indicates a \$15.00 additional charge. See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. See a sales associate for pricing and additional information.

## SPOT COLOR

Priced Per Label

Die Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
1-1/2" x 3"	4.31	3.26	2.60	1.53	0.86	0.54	0.39	0.34	0.22
2" x 3"	4.67	3.62	2.78	1.65	0.95	0.58	0.39	0.34	0.30
2" x 3-1/2"	4.67	3.62	2.78	1.65	0.95	0.58	0.39	0.34	0.30
2" x 4"	4.67	3.62	2.78	1.65	0.95	0.58	0.39	0.34	0.30
3" x 3"	4.67	3.62	2.78	1.65	0.95	0.58	0.39	0.34	0.30
3" x 4"	5.00	3.93	3.09	1.89	1.05	0.61	0.47	0.37	0.30
3" x 5"	5.00	3.93	3.09	1.89	1.05	0.61	0.47	0.37	0.30
4" x 5"	5.30	4.25	3.64	2.21	1.20	0.67	0.56	0.42	0.34
4" x 6"	5.67	4.59	3.98	2.42	1.30	0.75	0.67	0.47	0.44
2" Circle	4.31	3.26	2.60	1.53	0.86	0.54	0.39	0.34	0.22
3" Circle	4.67	3.62	2.78	1.65	0.95	0.58	0.39	0.34	0.30
4" Circle	6.09	4.25	3.64	2.21	1.20	0.67	0.56	0.42	0.34 9A

Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
up to 5	4.31	3.26	2.60	1.53	0.86	0.54	0.39	0.34	0.22
5.1 - 10	4.67	3.62	2.78	1.65	0.95	0.58	0.39	0.34	0.30
10.1 - 15	5.00	3.93	3.09	1.89	1.05	0.61	0.47	0.37	0.30
15.1 - 20	5.30	4.25	3.64	2.21	1.20	0.67	0.56	0.42	0.34 9A
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.22	0.11	0.05	0.03	0.02	0.02 9A

## FULL COLOR

Priced Per Label

Die Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
1-1/2" x 3"	7.00	5.04	3.95	2.05	1.11	0.67	0.44	0.37	0.25
2" x 3"	7.37	5.40	4.12	2.14	1.23	0.69	0.44	0.37	0.34
2" x 3-1/2"	7.37	5.40	4.12	2.14	1.23	0.69	0.44	0.37	0.34
2" x 4"	7.37	5.40	4.12	2.14	1.23	0.69	0.44	0.37	0.34
3" x 3"	7.37	5.40	4.12	2.14	1.23	0.69	0.44	0.37	0.34
3" x 4"	7.68	5.70	4.42	2.42	1.33	0.75	0.54	0.39	0.34
3" x 5"	7.68	5.70	4.42	2.42	1.33	0.75	0.54	0.39	0.34
4" x 5"	8.00	6.01	4.95	2.70	1.45	0.81	0.63	0.44	0.37
4" x 6"	8.35	6.37	5.28	2.92	1.55	0.86	0.72	0.50	0.47
2" Circle	7.00	5.04	3.95	2.05	1.11	0.67	0.44	0.37	0.25
3" Circle	7.37	5.40	4.12	2.14	1.23	0.69	0.44	0.37	0.34
4" Circle	8.00	6.01	4.95	2.70	1.45	0.81	0.63	0.44	0.37 9A

Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
Up to 5 Sq. In.	7.00	5.04	3.95	2.05	1.11	0.67	0.44	0.37	0.25
5.1 - 10 Sq. In.	7.37	5.40	4.12	2.14	1.23	0.69	0.44	0.37	0.34
10.1 - 15 Sq. In.	7.68	5.70	4.42	2.42	1.33	0.75	0.54	0.39	0.34
15.1 - 20 Sq. In.	8.00	6.01	4.95	2.70	1.45	0.81	0.63	0.44	0.37
Each Additional Ink Color (up to 3 colors)									
	1.08	0.72	0.54	0.22	0.11	0.05	0.03	0.02	0.02 9A

## NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.



# WEATHERPROOF

AnyShape®	250	500	1,000	2,000	3,000	5,000
Up to 5 Sq. In.	262.36	337.33	450.88	315.62/M	264.46/M	218.88/M
5.1 to 7 Sq. In.	278.13	353.11	467.77	321.26/M	269.95/M	234.38/M
7.1 to 11 Sq. In.	309.69	384.68	488.45	331.59/M	279.05/M	259.90/M
11.1 to 18 Sq. In.	355.07	432.00	524.14	350.37/M	296.40/M	286.34/M
18.1 to 20 Sq. In.	366.91	445.83	533.53	356.95/M	302.79/M	299.12/M 6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M 6A

Square Cut	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	232.78	305.77	422.70	306.21/M	244.42/M	194.26/M
1.1 to 2 Sq. In.	238.68	313.65	430.19	309.06/M	244.42/M	194.26/M
2.1 to 3 Sq. In.	246.58	319.58	435.85	310.90/M	259.90/M	204.27/M
3.1 to 4 Sq. In.	254.47	327.46	443.37	313.73/M	259.89/M	204.27/M
4.1 to 5 Sq. In.	262.36	337.33	450.88	315.62/M	264.46/M	218.88/M
5.1 to 6 Sq. In.	270.24	343.25	460.25	319.38/M	267.21/M	218.88/M
6.1 to 7 Sq. In.	278.13	353.11	467.77	321.26/M	269.95/M	234.38/M
7.1 to 8 Sq. In.	286.04	360.99	471.54	323.14/M	270.86/M	234.38/M
8.1 to 9 Sq. In.	293.92	368.88	477.19	325.94/M	273.61/M	248.97/M
9.1 to 10 Sq. In.	301.81	376.79	482.81	327.82/M	276.34/M	248.97/M
10.1 to 11 Sq. In.	309.69	384.68	488.45	331.59/M	279.05/M	259.90/M
11.1 to 12 Sq. In.	315.62	390.59	492.23	333.44/M	280.90/M	259.90/M
12.1 to 13 Sq. In.	321.55	398.48	497.85	336.27/M	283.63/M	269.95/M
13.1 to 14 Sq. In.	327.46	406.37	503.48	338.16/M	285.46/M	269.95/M
14.1 to 15 Sq. In.	335.35	412.28	509.11	340.95/M	287.26/M	284.54/M
15.1 to 16 Sq. In.	337.33	420.17	512.86	343.79/M	289.99/M	284.54/M
16.1 to 17 Sq. In.	347.18	426.08	518.53	345.69/M	292.75/M	285.46/M
17.1 to 18 Sq. In.	355.07	432.00	524.14	350.37/M	296.40/M	286.34/M
18.1 to 19 Sq. In.	360.99	439.91	529.81	353.19/M	299.12/M	288.21/M
19.1 to 20 Sq. In.	366.91	445.83	533.53	356.95/M	302.79/M	299.12/M 6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M 6A

- Shiny Lamination at NO CHARGE.
- Printed on durable vinyl, polypropylene or polyester stocks.
- Weather and sun resistant up to 1-1/2 years.
- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels wider than 6", longer than 10" or more than 20 square inches.
- Not recommended for underwater use.
- Singles and vinyl stocks not available for AnyShape® sizes.



5" x 2" on White Vinyl High Tack

## NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.



3" x 2" on White Vinyl Hi-Tack



2-1/2" Circle on White Polyester



## ▼ LABEL STOCK

White Vinyl Not available for AnyShape®	White Polypropylene (BOPP) (face or back adhesive) Deduct 20% off base cost
Yellow Vinyl Not available for AnyShape®	Clear Polyester High Tack 40% upcharge
Clear Polypropylene Removable	White Polypropylene Removable (face adhesive)
White Polypropylene Removable (face or back adhesive) Deduct 20% off base cost	White Vinyl High Tack 40% upcharge Not available for AnyShape®
Silver Polyester Matte	White Polyester 20% upcharge
Silver Polyester Brushed	Stone Stock
Silver Polypropylene Shiny	
Clear Polypropylene (BOPP) (face or back adhesive) Deduct 20% off base cost	

Please specify face or back adhesive when selecting clear stock.

## ▼ INK COLORS

Black	Golden Yellow
Red	Rubine Red
Yellow	Teal
Reflex Blue	Gold*
Green	Silver*
White	Dark Gray*
Process Blue	Ivory*
Violet	Light Green*
Brown	Light Gray*
Burgundy	Medium Blue*
Orange	Warm Red*
Hunter Green	Mint Green*

Colors with \* indicates a \$15.00 additional charge.  
See page 55 for more details.

Die Cut Sizes	250	500	1,000	2,000	3,000	5,000
1/2" x 1"	218.94	291.94	409.56	231.09/M	174.73/M	120.20/M
3/4" x 1-1/2"	224.88	299.85	417.08	234.29/M	176.22/M	120.56/M
3/4" x 2"	224.88	299.85	417.08	234.29/M	176.22/M	120.56/M
7/8" x 3"	232.78	305.78	422.71	281.46/M	217.97/M	153.78/M
1" x 1"	218.94	291.94	409.56	231.09/M	174.73/M	120.20/M
1" x 1-1/2"	224.88	299.85	417.08	234.29/M	176.22/M	120.56/M
1" x 2"	224.88	299.85	417.08	234.29/M	176.22/M	120.56/M
1" x 2-1/2"	232.78	305.78	422.71	281.46/M	217.97/M	153.78/M
1" x 3"	232.78	305.78	422.71	281.46/M	217.97/M	153.78/M
1" x 4"	240.68	313.67	430.23	300.59/M	237.12/M	162.33/M
1-1/4" x 3-1/2"	248.56	323.50	437.76	302.47/M	241.67/M	173.66/M
1-1/2" x 1-1/2"	232.78	305.78	422.71	281.46/M	217.97/M	153.78/M
1-1/2" x 2"	232.78	305.78	422.71	281.46/M	217.97/M	153.78/M
1-1/2" x 3"	248.56	323.50	437.76	302.47/M	241.67/M	173.66/M
2" x 1-1/4"	232.78	305.78	422.71	281.46/M	217.97/M	153.78/M
2" x 2"	240.68	313.67	430.23	300.59/M	237.12/M	162.33/M
2" x 3"	258.99	332.72	451.55	309.27/M	256.96/M	198.93/M
2" x 3-1/2"	264.33	339.29	454.63	308.10/M	257.18/M	221.62/M
2" x 4"	274.94	350.63	462.94	313.07/M	260.66/M	223.82/M
2" x 4-1/2"	280.13	355.07	464.07	312.79/M	260.85/M	236.21/M
2-1/8" x 7-3/4"	333.40	412.29	505.34	332.53/M	280.00/M	272.68/M
2-1/2" x 1-1/2"	240.68	313.67	430.23	300.59/M	237.12/M	162.33/M
2-1/2" x 2-1/2"	264.33	339.29	454.63	308.10/M	257.18/M	221.62/M
3" x 3"	280.13	355.07	464.07	312.79/M	260.85/M	236.21/M
3-1/2" x 3"	295.89	370.84	475.31	318.44/M	266.31/M	247.15/M
3" x 4"	301.82	376.81	479.09	320.30/M	268.14/M	247.15/M
4" x 4"	323.50	406.37	499.74	330.65/M	277.24/M	271.79/M
4" x 5"	353.12	432.02	520.41	343.82/M	290.04/M	286.37/M
5" x 3"	321.55	398.46	495.98	327.83/M	274.50/M	271.77/M
3/4" Circle	223.16	297.55	417.44	235.54/M	178.08/M	122.51/M
1" Circle	223.16	297.55	417.44	235.54/M	178.08/M	122.51/M
1-1/4" Circle	229.21	305.60	425.09	238.80/M	179.60/M	122.88/M
1-1/2" Circle*	237.24	311.66	430.85	286.88/M	222.16/M	156.74/M
2" Circle*	250.16	326.03	447.19	312.43/M	246.47/M	168.75/M
2-1/4" Circle	253.34	329.72	446.17	308.29/M	246.33/M	176.99/M
2-1/2" Circle	269.42	345.82	463.38	314.02/M	262.12/M	225.90/M
3" Circle*	285.52	361.90	472.97	318.81/M	265.86/M	240.75/M
3-1/2" Circle*	313.63	392.07	494.03	329.35/M	276.07/M	262.12/M
4" Circle*	319.93	401.87	494.23	327.00/M	274.19/M	268.79/M
1-1/4" x 2" Oval	237.24	311.66	430.85	286.88/M	222.16/M	156.74/M
1-1/4" x 2-1/2" Oval	245.30	319.71	438.50	306.37/M	241.68/M	165.45/M
1-1/2" x 3" Oval	253.34	329.72	446.17	308.29/M	246.33/M	176.99/M
2" x 3" Oval	261.38	335.78	455.74	312.13/M	259.34/M	200.77/M
2" x 3-1/2" Oval	269.42	345.82	463.38	314.02/M	262.12/M	225.90/M
2" x 4" Oval	277.48	353.86	467.21	315.96/M	263.06/M	225.90/M
3" x 4" Oval	307.63	384.05	488.32	326.47/M	273.29/M	251.91/M
Jumbo Oval	253.34	329.72	446.17	308.29/M	246.33/M	176.99/M
2" Seal*	245.30	319.71	438.50	306.37/M	241.68/M	165.45/M 6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M 6A

**NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.**

For additional sizes or more than 3 ink colors, please see sales associate.

# BUMPER STICKERS

- Rectangle Bumper Stickers include a 1/4" tab for easy removal. The oval and circle sizes will be scored on the liner.
- Static Vinyl Bumper Stickers have no adhesive and are meant for inside window application.
- Backside printing is available on Bumper Stickers with adhesive. Cost is the same as an additional ink color. We cannot backside print on Static Vinyl.



5" Circle on White Bumper Stock



3" x 5" Oval on White Bumper Stock

3" x 11-1/2" on White Bumper Stock

The **H<sub>2</sub>O** Guys Plumbing  
706-555-6068





3-3/4" x 15" on White Bumper Stock

### ▼ LABEL STOCK

- | White Bumper Stock | Clear Static Vinyl  
20% upcharge
- | Yellow Bumper Stock | White Removable Bumper  
5% upcharge
- | Clear Polypropylene Removable
- | White Polypropylene Removable  
(face adhesive)
- | White Static Vinyl  
20% upcharge

Please specify face or back adhesive for Clear Polypropylene Removable, Clear Static Vinyl and White Static Vinyl.

### ▼ INK COLORS

- Black
- Golden Yellow
- Red
- Rubine Red
- Yellow
- Teal
- Reflex Blue
- Gold\*
- Green
- Silver\*
- White
- Dark Gray\*
- Process Blue
- Ivory\*
- Violet
- Light Green\*
- Brown
- Light Gray\*
- Burgundy
- Medium Blue\*
- Orange
- Warm Red\*
- Hunter Green
- Mint Green\*

Colors with \* indicates a \$15.00 additional charge. See page 55 for more details.

Spot Color	100	250	500	1,000	2,000	3,000
2-1/2" x 9-1/4"	263.06	292.29	364.99	459.11	345.08/M	298.79/M
2-3/4" x 5"	244.00	271.12	342.50	432.88	326.21/M	294.59/M
3" x 10-3/4"	271.18	301.32	376.27	503.66	377.95/M	335.01/M
3-3/4" x 7-1/2"	271.18	301.32	376.27	473.30	355.77/M	308.03/M
3" x 11-1/2"	285.40	317.11	390.09	534.03	400.14/M	362.02/M
3-3/4" x 15"	356.40	396.01	534.03	731.24	612.13/M	530.00/M
5" Circle	263.06	292.29	364.99	459.11	345.08/M	298.79/M
3" x 5" Oval	256.20	284.68	359.63	454.51	342.53/M	309.33/M
4" x 6" Oval	263.06	292.29	364.99	459.11	345.08/M	298.79/M 6A
Each Additional Ink Color (up to 4 colors)						
	56.00	56.00	56.00	56.00	34.00/M	24.00/M 6A

Process Color	100	250	500	1,000	2,000	3,000
2-1/2" x 9-1/4"	607.39	674.88	793.98	1,025.88	528.10/M	375.95/M
2-3/4" x 5"	483.12	536.80	631.52	822.84	422.79/M	304.46/M
3" x 10-3/4"	666.26	740.28	870.92	1,170.17	624.11/M	435.80/M
3-3/4" x 7-1/2"	666.26	740.28	870.92	1,122.07	569.98/M	401.25/M
3" x 11-1/2"	725.89	806.54	948.86	1,219.49	678.24/M	470.37/M
3-3/4" x 15"	894.15	993.50	1,168.83	1,494.44	829.79/M	586.33/M
5" Circle	607.39	674.88	793.98	1,025.88	528.10/M	375.95/M
3" x 5" Oval	507.28	563.64	663.11	863.98	443.94/M	319.68/M
4" x 6" Oval	607.39	674.88	793.98	1,025.88	528.10/M	375.95/M 6A
Each Additional Spot Color (up to 3 colors)						
	77.00	77.00	77.00	77.00	47.00/M	32.00/M 6A

For Clear or White Static Vinyl, add an additional 20%.

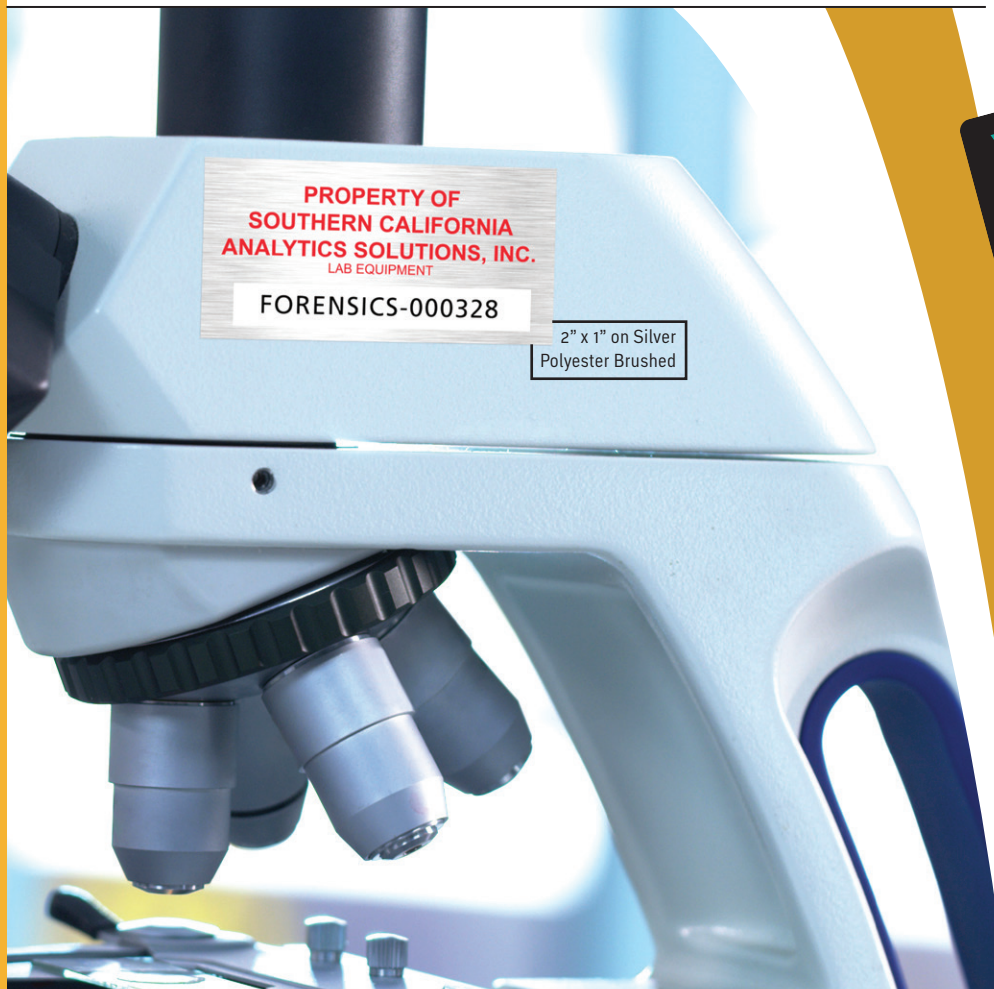
### NEED 5,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.



# CONSECUTIVE NUMBERS & BARCODES

- Consecutive Number labels are great for inventory control or parking permits.
- Die Cut labels can be finished as singles upon request—at no extra charge.
- Popular types of barcodes include: 3 of 9, Code 2 of 5, Codabar, Code 128 and QR code.
- For easy scanning, barcodes should be printed on a white background and at least 1/2" x 1" in size.
- Variable data technology offers unique numbering sequences, random barcodes, custom images, and is great for direct mailing lists. See sales associate for pricing and additional information.



For scanability, barcodes should be printed on a white background and at least 1/2" x 1" in size. Many other types of barcodes are available. Please ask if a barcode type not shown here is needed.

## Codabar



### APPLICATIONS

Tracking and tracing (e.g. shipping companies)

### CHARACTERISTICS AND LIMITATIONS

Reads bars only; no check digit; requires accurate printing; numeric only; requires a large barcode area; large size for remote scanning.

## Code 3 of 9



### APPLICATIONS

Part identification (e.g. automotive)

### CHARACTERISTICS AND LIMITATIONS

Alphanumeric; reads bars only; check digit available; variable length; high-reliability scanning; low to medium information density.

## Code 128



### APPLICATIONS

Sophisticated tracking and tracing (e.g. hospitals)

### CHARACTERISTICS AND LIMITATIONS

Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.

## Code 2 of 5



### APPLICATIONS

Inventory control and warehousing (e.g. electronics)

### CHARACTERISTICS AND LIMITATIONS

Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.



## ▼ LABEL STOCK

White Vinyl	White Polypropylene (BOPP) (face or back adhesive) Deduct 20% off base cost
Silver Polypropylene Shiny	Clear Polypropylene (BOPP) (face or back adhesive) Deduct 20% off base cost
Silver Polyester Matte	Gold Foil Dull or Shiny Deduct 30% off base cost
White Gloss/Litho Permanent or Removable Deduct 30% off base cost	
Silver Polyester Brushed	
Silver Foil Dull or Shiny Deduct 30% off base cost	

Please specify face or back adhesive when selecting Clear Polypropylene (BOPP).

## ▼ INK COLORS

 Black	 Golden Yellow
 Red	 Rubine Red
 Yellow	 Teal
 Reflex Blue	 Gold*
 Green	 Silver*
 White	 Dark Gray*
 Process Blue	 Ivory*
 Violet	 Light Green*
 Brown	 Light Gray*
 Burgundy	 Medium Blue*
 Orange	 Warm Red*
 Hunter Green	 Mint Green*

Colors with \* indicates a \$15.00 additional charge.

See page 55 for more details.

These prices represent your custom one-color label plus the black ink on the consecutive number and consecutive barcode. For paper labels (non-laminated), deduct 30% from the price charts



3" x 3" on White Vinyl

Die Cut	250	500	1,000	2,000	3,000	5,000
1/2" x 1"	358.97	478.65	671.52	378.90/M	286.46/M	197.09/M
3/4" x 1-1/2"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M
1-1/2" x 1"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M
1-1/2" x 1-1/2"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M
2" x 1"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M
2" x 1-1/2"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M
2" x 2"	394.60	514.28	705.39	492.84/M	388.78/M	266.16/M
2" x 3/4"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M
2-1/2" x 1"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M
2-1/2" x 1-1/2"	394.60	514.28	705.39	492.84/M	388.78/M	266.16/M
2-1/2" x 2-1/2"	433.40	556.29	745.44	505.15/M	421.67/M	363.36/M
2-3/4" x 1-3/4"	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M
3" x 1"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M
3" x 1-1/2"	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M
3" x 2"	420.48	540.14	733.13	502.12/M	417.19/M	322.97/M
3" x 3"	459.28	582.16	760.87	512.85/M	427.68/M	387.29/M
3" x 7/8"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M
3-1/2" x 1-1/4"	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M
3-1/2" x 2"	433.40	556.29	745.44	505.15/M	421.67/M	363.36/M
4" x 2"	446.37	569.23	751.59	508.28/M	423.17/M	363.36/M
4" x 3"	494.87	617.78	785.52	525.18/M	439.64/M	405.22/M
5" x 3"	527.19	653.31	813.20	537.50/M	450.05/M	445.60/M
1-1/2" Diameter	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M
2" Circle	394.60	514.28	705.39	492.84/M	388.78/M	266.16/M
2-1/2" Circle	433.40	556.29	745.44	505.15/M	421.67/M	363.36/M
3" Circle	459.28	582.16	760.87	512.85/M	427.68/M	387.29/M
3" x 1-1/2" Oval	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M
3" x 2" Oval	420.48	540.14	733.13	502.12/M	417.19/M	322.97/M
Jumbo Oval	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M 6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/32".						
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M 6A

Die Cut	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	373.04	490.02	677.41	490.73/M	391.70/M	311.32/M
1.1 to 2 Sq. In.	382.50	502.67	689.44	495.29/M	391.70/M	311.32/M
2.1 to 3 Sq. In.	395.15	512.16	698.50	498.23/M	416.52/M	327.38/M
3.1 to 4 Sq. In.	407.80	524.80	710.56	502.78/M	416.49/M	327.38/M
4.1 to 5 Sq. In.	420.44	540.61	722.59	505.82/M	423.83/M	350.78/M
5.1 to 6 Sq. In.	433.10	550.10	737.59	511.85/M	428.23/M	350.78/M
6.1 to 7 Sq. In.	445.74	565.88	749.66	514.84/M	432.64/M	375.62/M
7.1 to 8 Sq. In.	458.39	578.51	755.68	517.86/M	434.07/M	375.62/M
8.1 to 9 Sq. In.	471.03	591.20	764.76	522.34/M	438.47/M	399.01/M
9.1 to 10 Sq. In.	483.68	603.83	773.74	525.36/M	442.85/M	399.01/M
10.1 to 11 Sq. In.	496.32	616.47	782.80	531.40/M	447.21/M	416.52/M
11.1 to 12 Sq. In.	505.81	625.96	788.85	534.37/M	450.16/M	416.52/M
12.1 to 13 Sq. In.	515.31	638.61	797.84	538.91/M	454.54/M	432.64/M
13.1 to 14 Sq. In.	524.80	651.24	806.88	541.94/M	457.47/M	432.64/M
14.1 to 15 Sq. In.	537.44	660.69	815.90	546.40/M	460.35/M	455.99/M
15.1 to 16 Sq. In.	540.61	673.38	821.91	550.95/M	464.76/M	455.99/M
16.1 to 17 Sq. In.	556.39	682.84	830.97	553.99/M	469.16/M	457.47/M
17.1 to 18 Sq. In.	569.02	692.33	839.99	561.51/M	474.99/M	458.89/M
18.1 to 19 Sq. In.	578.51	704.99	849.07	566.03/M	479.37/M	461.87/M
19.1 to 20 Sq. In.	560.01	680.46	814.34	544.82/M	462.14/M	456.54/M 6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M 6A

**NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.**  
For additional sizes or more than 3 ink colors, please see sales associate.

# SPECIALTY LABELS & DECALS

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# DOMED DECALS

- Domed Decals give you the ability to highlight a product or brand with a 3D look!
- Ultra clear UV and scratch resistant polyurethane finish.
- Durable high tack adhesive for maximum longevity of decal.
- Available in White, Clear, Bright Chrome and Brushed Chrome materials with permanent, pressure sensitive adhesive.
- Durable construction for indoor and outdoor use.
- Delivered with multiple decals on each sheet — please ask for special packaging.
- Custom shapes at no extra charge.

## DIGITALLY PRINTED (FULL COLOR) MULTI-UP ON A SHEET

Die Cut	Priced Per Label									
	125	250	500	750	1000	1250	1500	2000	2500	5000
1-1/2" Circle	3.01	2.19	1.30	1.14	1.04	0.93	0.89	0.87	0.86	0.79
2" Circle	3.21	2.32	1.46	1.32	1.23	1.12	1.08	1.03	0.99	0.92
2-1/2" Circle	3.52	2.55	1.70	1.53	1.44	1.32	1.26	1.22	1.19	1.16
3/4" x 3/4" RCR	2.81	1.97	1.03	0.86	0.74	0.68	0.66	0.62	0.58	0.53
1" x 1" RCR	2.81	1.97	1.03	0.86	0.74	0.68	0.66	0.62	0.58	0.53
1-1/4" x 2" Oval	3.01	2.19	1.30	1.14	1.04	0.93	0.89	0.87	0.86	0.79
1-1/2" x 3-1/2" Oval	3.21	2.32	1.46	1.32	1.23	1.12	1.08	1.03	0.99	0.92 10C
<b>Sq Cut &amp; Custom Shapes</b>	<b>125</b>	<b>250</b>	<b>500</b>	<b>750</b>	<b>1000</b>	<b>1250</b>	<b>1500</b>	<b>2000</b>	<b>2500</b>	<b>5000</b>
0 - 1.99 Sq. Inches	2.81	1.97	1.03	0.86	0.74	0.68	0.66	0.62	0.58	0.53
2.0 - 3.99 Sq. Inches	3.01	2.19	1.30	1.14	1.04	0.93	0.89	0.87	0.86	0.79
4.0 - 5.99 Sq. Inches	3.21	2.32	1.46	1.32	1.23	1.12	1.08	1.03	0.99	0.92
6.0 - 7.99 Sq. Inches	3.52	2.55	1.70	1.53	1.44	1.32	1.26	1.22	1.19	1.16
8.0 - 9.99 Sq. Inches	3.72	2.70	2.17	1.87	1.64	1.50	1.42	1.40	1.39	1.29
10.0 - 11.99 Sq. Inches	3.86	2.81	2.48	2.24	2.08	1.94	1.89	1.84	1.77	1.63
12.0 - 13.99 Sq. Inches	4.02	2.87	2.66	2.44	2.32	2.18	2.13	2.06	1.98	1.87
14.0 - 15.99 Sq. Inches	4.07	3.54	3.15	2.93	2.84	2.66	2.57	2.54	2.51	2.34
16.0 - 19.99 Sq. Inches	4.56	3.80	3.29	3.08	2.97	2.82	2.76	2.72	2.68	2.52 10C

## ▼ LABEL STOCK

- | White Matte Vinyl
- | Clear Polyester
- | Bright Chrome
- | Brushed Chrome Polyester

Digitally printed (Full Color)



3-1/2" x 1-1/2" Oval on Brushed Chrome Polyester



2-1/8" x 2" Custom Shape on White Matte Vinyl

# TAMPER EVIDENT

- Checkered and Void Labels leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes. Lettering is 3/16" tall.
- Destructible Label is a white polyethylene that shreds when removed, leaving the decal unusable.
- Please allow 24 hours for the label stock to set before testing.
- Labels are recommended for indoor use.

## ▼ LABEL STOCK

- | White Tamper Evident Destructible
- | Silver Tamper Evident Checkered
- | Silver Tamper Evident Void

## ▼ INK COLORS

- |                |                 |
|----------------|-----------------|
| ■ Black        | ■ Golden Yellow |
| ■ Red          | ■ Rubine Red    |
| ■ Yellow       | ■ Teal          |
| ■ Reflex Blue  | ■ Gold*         |
| ■ Green        | ■ Silver*       |
| ■ White        | ■ Dark Gray*    |
| ■ Process Blue | ■ Ivory*        |
| ■ Violet       | ■ Light Green*  |
| ■ Brown        | ■ Light Gray*   |
| ■ Burgundy     | ■ Medium Blue*  |
| ■ Orange       | ■ Warm Red*     |
| ■ Hunter Green | ■ Mint Green*   |

Colors with \* indicates a \$15.00 additional charge.  
See page 55 for more details.

Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1-1/2"	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M
3/4" x 1-1/2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M
3/4" x 1-3/4"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M
3/4" x 2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M
1" x 1"	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M
1" x 1-1/2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M
1" x 2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M
1" x 3"	394.38	492.98	430.55/M	376.73/M	275.93/M	215.26/M
1-1/2" x 1-1/2"	394.38	492.98	430.55/M	376.73/M	275.93/M	215.26/M
2" x 2"	423.07	528.84	466.42/M	412.59/M	340.84/M	242.18/M
2" x 3"	466.08	582.62	502.29/M	448.48/M	376.73/M	269.09/M
2" x 4"	494.77	618.46	556.12/M	502.29/M	421.56/M	313.94/M
1/2" Circle	337.02	421.28	331.87/M	251.15/M	183.97/M	130.13/M
3/4" Circle	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M
1" Circle	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M
1-1/2" Circle	394.38	492.98	430.55/M	376.73/M	275.93/M	215.26/M
2" Circle	373.08	466.34	411.31/M	382.03/M	315.60/M	224.24/M 6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M 6A

Sq Cut Labels	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	691.36	864.21	643.27/M	519.77/M	340.85/M	219.53/M
1.1 to 2 Sq. In.	711.91	889.89	664.65/M	536.82/M	355.87/M	232.24/M
2.1 to 3 Sq. In.	752.80	940.99	703.06/M	553.89/M	370.74/M	245.10/M
3.1 to 4 Sq. In.	773.22	966.52	707.26/M	570.91/M	385.61/M	257.81/M
4.1 to 5 Sq. In.	793.67	992.09	728.64/M	587.95/M	400.48/M	270.68/M 6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M 6A

## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.





# ASSET TAGS

Protect your equipment and inventory with Asset Tags. Many options to meet your security needs: from destructible vinyl and tamper-evident void to anodized metal. Standard layouts with logo only, text only, text and logo, or custom configuration. These layouts can be paired with consecutive numbers, barcodes or QR codes.

## WHITE POLYESTER

Die Cut	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
2" x 1" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
3.125" x .9" Asset Tracker	345.94	448.36	611.49	436.19/M	364.65/M	5A

## MATTE SILVER POLYESTER

Die Cut	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
2" x 1" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
3.125" x .9" Asset Tracker	345.94	448.36	611.49	436.19/M	364.65/M	5A

## SILVER VOID

Die Cut	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	577.08	769.43	1,070.21	601.23/M	452.16/M	
2" x 1" Asset Tag	577.08	769.43	1,070.21	601.23/M	452.16/M	
3.125" x .9" Asset Tracker	653.51	833.59	1,120.54	789.69/M	675.54/M	5A

## WHITE DESTRUCTIBLE VINYL

Die Cut	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	1,029.38	1,372.50	1,909.04	1,072.45/M	806.58/M	
2" x 1" Asset Tag	1,029.38	1,372.50	1,909.04	1,072.45/M	806.58/M	5A

## ▼ LABEL STOCK

- | White Polyester
- | Matte Silver Polyester
- | Silver Void
- | White Destructible Vinyl

Additional Stock Available:

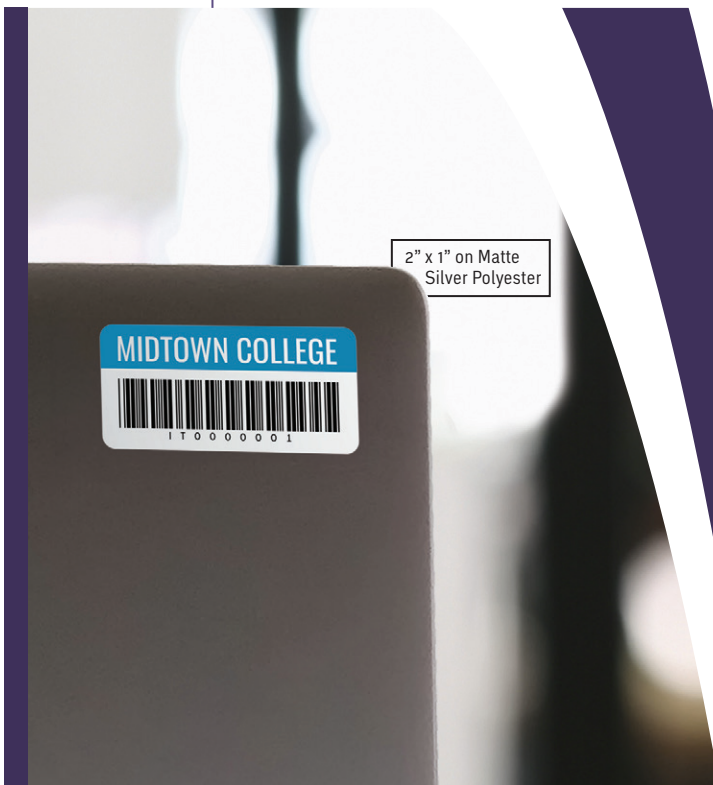
- Polyester Plus
- 8 Mil Anodized Metal
- 3 Mil Anodized Aluminum Foil

Contact a sales associate for pricing and information

## ▼ INK COLORS

- |   |   |
|---|---|
|  Black          |  Golden Yellow |
|  Red            |  Rubine Red    |
|  Yellow         |  Teal          |
|  Reflex Blue    |  Gold*         |
|  Green          |  Silver*       |
|  White          |  Dark Gray*    |
|  Process Blue   |  Ivory*        |
|  Violet         |  Light Green*  |
|  Brown          |  Light Gray*   |
|  Burgundy       |  Medium Blue*  |
|  Orange        |  Warm Red*    |
|  Hunter Green |  Mint Green* |

Colors with \* indicates a \$15.00 additional charge. See page 55 for more details.



Logo only with Barcode



Text only with consecutive number



Text and Logo with barcode



Custom Configuration

# BEER & WINE

## BEER LABELS:

- Durable BOPP label stock for cold and wet environments.
- BOPP labels may come on a white paper liner or a PET liner. See a sales associate for pricing and details.
- Foil simulation available on Silver BOPP.
- Keg bands and collars to fit most standard kegs.
- Can carrier labels available in 1-1/2" circle.

## WINE LABELS:

- High quality full color printing.
- BOPP stocks with shiny or matte lamination.
- Estate #8 stock is a high quality vellum that's perfect for high end wine labels.
- Additional sizes, shapes, stocks and finishes are available. Please see a sales associate for details and pricing.



3-1/2" x 5-1/2" on Silver BOPP



7" x 4-1/2" on Estate 8



## ADDITIONAL LABEL PRODUCTS



### FLOOR GRAPHICS

- Durable vinyl material.
- Textured lamination available.
- Full color printing.
- Standard or custom sizes and shapes.



### BARRICADE TAPE

- Weatherproof Barricade Banner.
- 4 mil polyethylene available in yellow, orange or white.
- 3" x 1,000' or 6" x 1,000'.
- Choose any 1 spot color ink for imprint
- Imprint Size:  
3" banner: 2-3/4" x 21"  
6" banner: 5-3/4" x 21"



### DOUBLE-SIDED LABELS

Double-sided labels can be viewed from either side.

#### Popular applications are:

- Retail Store Fronts
- Travel and Tourism
- Car Windshields
- Point of Purchase
- Product Placement and Promotions



### SCRATCH OFF/SCRATCH AND SNIFF INKS

Add an interactive scratch off element to cards, self mailers, or labels. Accentuate the effect of a promotion with inks that literally deliver the aroma of the message.

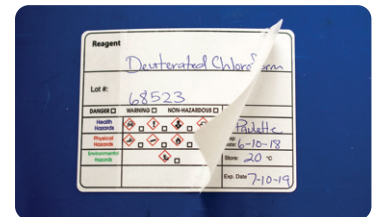
#### Popular applications are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions
- Fire and Safety
- School Promotions
- Restaurant Promotions
- Health and Beauty
- Wine and Spirits
- Food and Beverage



### COUNTER MATS

- Your choice of permanent, removable or repositionable adhesive with textured lamination.
- Full color printing.
- Die cut with rounded corners. Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.



### SELF-LAMINATING LABELS

Self-Laminating Labels start as a standard label, but with the addition of a self lamination increasing protection to important information. Great for use in harsh environments. Easy to use and very durable.

#### Popular applications are:

- Fire and Safety
- Appliances and HVAC
- Car Windshields
- Chemicals
- Wire and Cable



### INSTANT REDEEMABLE COUPONS (IRC)

- Add coupons and promotions to products, packaging and direct mail.
- Process color or spot color printing.
- Print on the front or front and back of the coupon.
- Finished on rolls.



### POLITICAL PRODUCTS

It's never too early to prepare for a successful political campaign. Promote your candidate with a wide variety of campaign supplies.. Quality products at everyday low prices, delivered fast.

#### Popular applications are:

- Bumper Stickers
- Lapel Stickers
- Door Hangers
- Magnets
- Business Cards

# PRINTER LABELS

Computer.....	39
Laser.....	40-41
Thermal.....	42-43





# COMPUTER

- Labels are perforated at no extra charge.
- 30% discount for blank Computer Labels.
- Standard finishing is fan-folded with pin-feed holes. If you need a size or setup that is not listed, please see sales associate for pricing and availability.

Depth	Size	Carrier Width	500	1,000	2,000	3,000	5,000	10,000
15/16"	2-1/2" x 15/16"	3-1/4"	202.04	252.56	190.19/M	153.54/M	103.70/M	69.34/M
15/16"	3-1/2" x 15/16"	4-1/4"	202.04	252.56	190.19/M	154.80/M	104.96/M	70.61/M
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	228.72	285.92	218.90/M	176.47/M	135.20/M	98.02/M
1-15/16"	4" x 1-15/16"	4-3/4"	234.10	292.62	224.55/M	181.05/M	139.24/M	101.44/M
2-7/16"	4" x 2-7/16"	4-3/4"	244.77	305.93	236.03/M	190.19/M	147.27/M	108.31/M
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	255.43	319.32	248.69/M	199.38/M	155.27/M	126.62/M
2-7/8"	5" x 2-7/8"	5-3/4"	272.13	340.18	264.21/M	213.68/M	167.74/M	141.91/M
2-15/16"	4" x 2-15/16"	4-3/4"	255.43	319.32	248.69/M	199.38/M	155.27/M	126.62/M
2-15/16"	4-1/4" x 2-15/16"	5"	260.78	325.97	253.24/M	203.97/M	159.29/M	130.09/M
2-15/16"	5" x 2-15/16"	5-3/4"	272.13	340.18	264.21/M	213.68/M	167.74/M	141.91/M
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	297.12	371.42	289.45/M	230.90/M	183.81/M	151.61/M
3-7/16"	5" x 3-7/16"	5-3/4"	297.12	371.42	289.45/M	232.16/M	185.06/M	152.88/M
3-15/16"	4" x 3-15/16"	4-3/4"	297.12	371.42	289.45/M	233.44/M	186.34/M	154.15/M
3-15/16"	5" x 3-15/16"	5-3/4"	319.40	399.27	333.12/M	253.87/M	211.37/M	170.02/M
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".			56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M
			6A					

## ▼ LABEL STOCK

- | White EDP Litho
- | White EDP Removable
- | White Computer Gloss  
30% upcharge

## ▼ INK COLORS

Black	Rubine Red
Red	Teal
Yellow	Gold*
Reflex Blue	Silver*
Green	Dark Gray*
Process Blue	Ivory*
Violet	Light Green*
Brown	Light Gray*
Burgundy	Medium Blue*
Orange	Warm Red*
Hunter Green	Mint Green*
Golden Yellow	

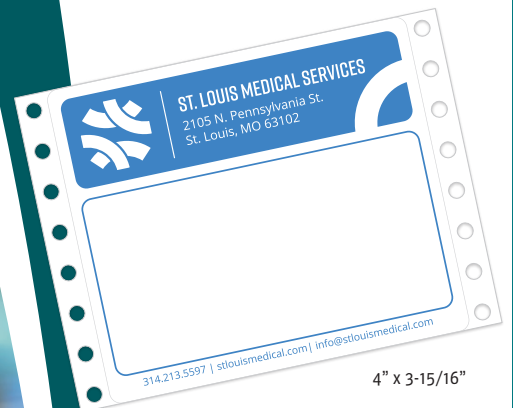
Colors with \* indicates a \$15.00 additional charge. See page 55 for more details.

## NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.



5" x 3-15/16" on White EDP Litho



4" x 3-15/16"

# LASER SHEETS

## WHITE LITHO

Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	67.03	109.19	139.27	201.37
1 Color	N/A	404.14	439.53	479.47 4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64"				
	N/A	56.00	56.00	56.00 4A

## FLUORESCENT, WHITE GLOSS, OPAQUE AND REMOVABLE

Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	97.24	169.24	215.90	312.14
1 Color	N/A	525.36	571.41	623.29 4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64"				
	N/A	56.00	56.00	56.00 4A

## GOLD FOIL, SILVER FOIL AND WHITE VINYL

Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	127.36	245.69	313.40	453.13
1 Color		585.99	637.29	695.24 4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64"				
	N/A	56.00	56.00	56.00 4A

## MATTE CLEAR

Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	150.82	300.26	383.04	553.81
1 Color	N/A	626.42	682.42	743.16 4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64"				
	N/A	56.00	56.00	56.00 4A

## LZ-10 MAILING LABELS

Lot Pricing

Inks	200	300	500	1000
Blank	53.21	61.59	120.63	230.95
1 Color	147.86	171.18	256.63	341.29
2 Color	259.39	300.21	384.91	472.15 4A

- Compatible with popular software programs. Samples can be provided for testing.
- Bleeds are not available on all die sizes. Cannot bleed off of the sheet
- Laser Labels should be priced and ordered by the sheet.
- Additional setups and sizes are available. See sales associate for pricing and availability.
- Blank Laser Labels can be combo priced with a \$30 per die change fee.

### ▼ LABEL STOCK

- | White Litho
- | White Removable
- | White Gloss
- | White Opaque
- | White Vinyl (Non-Weatherproof)
- | Yellow Fluorescent
- | Red Fluorescent
- | Pink Fluorescent
- | Orange Fluorescent
- | Green Fluorescent
- | Shiny Gold Foil
- | Shiny Silver Foil
- | Matte Clear

### ▼ INK COLORS

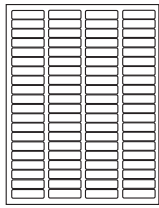
- Black
- Red
- Yellow
- Reflex Blue
- Green
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Gold\*
- Silver\*
- Dark Gray\*
- Ivory\*
- Light Green\*
- Light Gray\*
- Medium Blue\*
- Warm Red\*
- Mint Green\*

Colors with \* indicates a \$15.00 additional charge. See page 55 for more details.

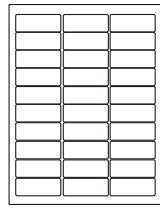


DT-650 on White Litho

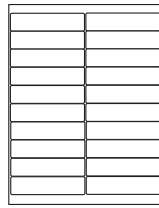




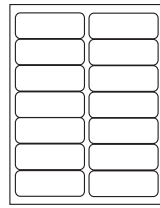
3-3/4" x 1/2"  
DT-25 80-UP



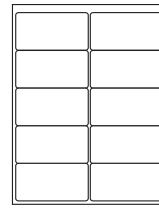
2-5/8" x 1"  
DT-50 30-UP



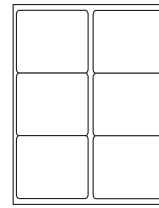
4" x 1"  
DT-75 20-UP



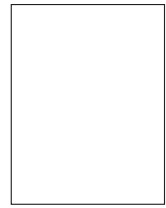
4" x 1-1/3"  
DT-100 14-UP



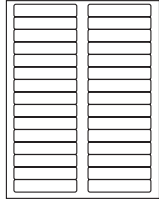
4" x 2"  
DT-125 10-UP



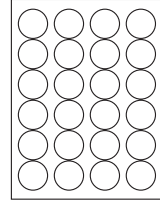
4" x 3-1/3"  
DT-150 6-UP



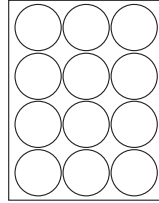
8-1/2" x 11" DT-175 1-UP  
(8-1/2" score on liner)



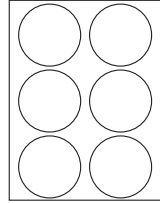
3-7/16" x 2/3"  
DT-200 30-UP



1-5/8" Circle  
DT-325 24-UP



2-1/2" Circle  
DT-350 12-UP



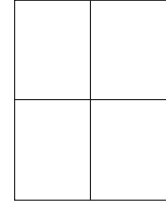
3-1/3" Circle  
DT-375 6-UP



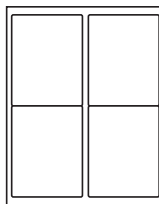
8-1/2" x 5-1/2"  
DT-400 2-UP



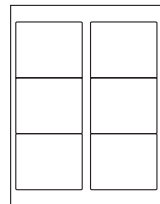
8-1/2" x 3-1/2"  
DT-425 3-UP



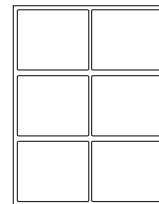
4-1/4" x 5-1/2"  
DT-450 4-UP



4" x 5"  
DT-475 4-UP



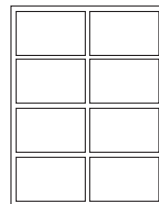
4" x 3"  
DT-500 6-UP



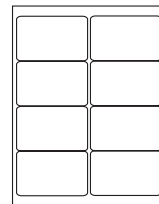
4" x 3-1/4"  
DT-525 6-UP



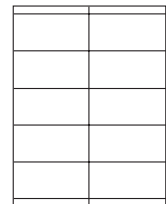
4-1/4" x 2-3/4"  
DT-550 8-UP



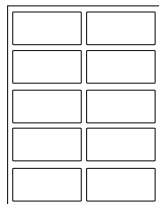
3-3/4" x 2-7/16"  
DT-575 8-UP



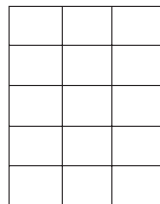
4" x 2-1/2"  
DT-600 8-UP



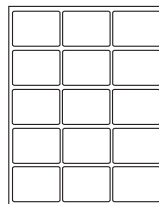
4-1/4" x 2"  
DT-625 10-UP



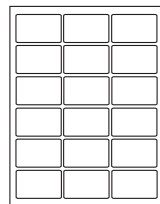
4" x 2"  
DT-650 10-UP



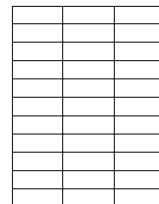
2-83/100" x 2-1/5"  
DT-750 15-UP



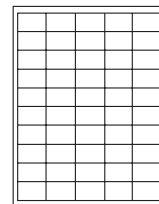
2-11/16" x 2"  
DT-775 15-UP



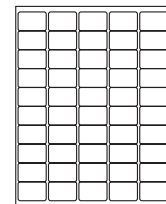
2-1/2" x 1-9/16"  
DT-800 18-UP



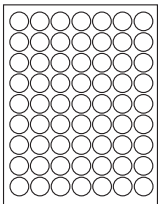
2-83/100" x 1"  
DT-900 33-UP



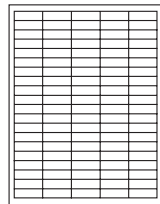
1-1/2" x 1"  
DT-975 50-UP



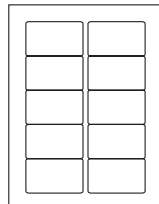
1-1/2" x 1"  
DT-1000 50-UP



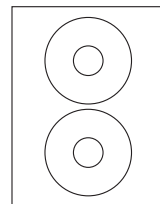
1" Circle  
DT-1025 63-UP



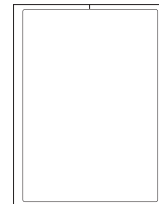
1-1/2" x 1/2"  
DT-1100 100-UP



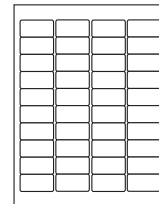
3-1/16" x 1-13/16"  
DT-1125 10-UP



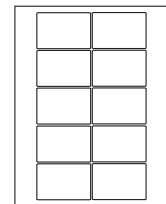
Outside Dia. 4-1/2"  
Inside Dia. 1-5/8"  
DT-1250 2-UP



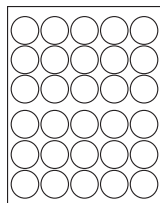
7-1/2" x 10-1/2"  
DT-1300 1-UP  
Printed on liner for use  
inside window



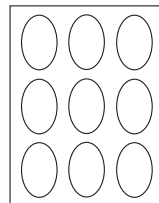
1" x 2"  
DT-1325 40-UP



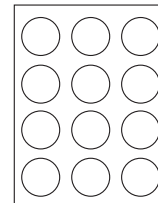
2" x 3"  
DT-1375 10-UP



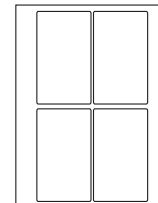
1-1/2" Circle  
DT-1350 30-UP



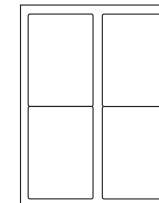
2" x 3" Oval  
DT-1400 9-UP



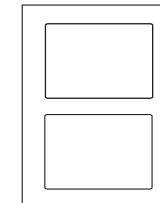
2" Circle  
DT-1425 12-UP



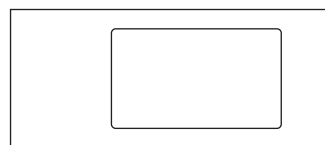
3" x 5"  
DT-1450 4-UP



3-1/2" x 5"  
DT-1475 4-UP



4" x 6"  
DT-1500 2-UP



LZ-10  
Mailing Label 5" x 2-15/16"  
Overall 4-1/8" x 9-1/2"  
White Litho Stock Only

# THERMAL LABELS

High-performance, high value, Thermal Labels and Ribbons are for general purpose use in a variety of applications. Our Thermal Labels are available in permanent adhesive on rolls or fanfold and offer consistent, reliable, and cost effective performance.





# THERMAL LABELS

Direct thermal and Thermal Transfer Labels utilize a heated print head, which applies heat to the label to produce a finished label. Direct Thermal Labels do this process without using a thermal transfer ribbon and instead creates the image using direct heat.

## Popular Uses:

- Shipping
- Warehouse tracking
- Disposable products

## Markets:

- Retail
- Health & Beauty
- Pharmaceutical



# RIBBONS

Our label ribbons cover all applications for thermal transfer.

## Ribbon Types:

- Standard wax
- Premium Wax
- Wax resin
- Resin
- Flexible packaging
- Textile



# FREEZER LABELS

Create smudge free images essential for onsite printing of barcodes, inventory control and more for cold and frozen products

## Applications:

- Frozen food
- Refrigerated food
- Beverage
- Cold warehouse
- Cold shipping



Please see a sales associate for details and pricing.



# DISTINCTIVE PRODUCTS

Full Color Magnets .....	45
Custom Printed Tape .....	46
Hang Tags .....	47





# FULL COLOR MAGNETS

- Available in 20 mil indoor and 35 mil outdoor.
- Custom Shape Magnets can be any shape or size from 1" x 1" to 22 total square inches.
- Custom shapes with no extra die charge.
- Shiny Lamination at no extra charge for indoor magnets.

See page 55 for more details.



## 20 MIL MAGNETS FOR INDOOR USE

Price Per Magnet

Die Cut Magnets	100	250	500	1000	2500	5000	
2" x 2" Square Corner	1.410	0.950	0.600	0.460	0.270	0.240	
2" x 3" Square Corner	1.600	1.070	0.740	0.510	0.390	0.290	
2" x 3-1/2" (Business Card)	1.300	0.650	0.400	0.380	0.300	0.250	
2" x 4" Square Corner	2.180	1.100	0.840	0.550	0.250	0.230	
3" x 3" Square Corner	1.690	1.120	0.950	0.600	0.530	0.410	
4" x 3-1/2" Square Corner	1.690	1.120	0.870	0.590	0.420	0.380	
3" x 5" Square Corner	1.690	1.120	0.870	0.590	0.420	0.380	
2" Circle	1.410	0.950	0.600	0.450	0.270	0.240	
3" Circle	1.690	1.120	0.950	0.600	0.530	0.410	
2-1/4" x 3-1/2" Oval	1.690	1.120	0.870	0.590	0.500	0.380	
3-1/2" x 6" Square Corner	2.110	1.410	1.190	0.900	0.740	0.650	
4" x 4" Square Corner	2.100	1.400	1.180	0.900	0.720	0.590	
4" x 6" Square Corner	2.110	1.410	1.190	0.930	0.740	0.650	
4" x 7" Square Corner	2.110	1.410	1.190	0.900	0.740	0.650	
5" x 7" Square Corner	2.350	1.560	1.350	1.010	0.830	0.760	
5-1/2" x 8-1/2" Square Corner	2.770	1.850	1.500	1.240	1.040	0.970	6C

### Special Shape Magnets

	100	250	500	1000	2500	5000	
Apple	1.690	1.120	0.950	0.600	0.530	0.410	
3-1/2" x 4-1/2" Frame	2.440	1.640	1.190	0.930	0.650	0.550	
4" x 6" Frame	2.440	1.640	1.390	1.070	0.860	0.770	
4" x 7" Frame	2.440	1.640	1.390	1.070	0.860	0.770	
5" x 6-1/2" Frame	2.440	1.640	1.390	1.070	0.860	0.770	
5" x 7" Frame	2.440	1.640	1.390	1.070	0.860	0.770	6C

### Custom Shape Magnets

	100	250	500	1000	2500	5000	
Up to 5.5 Sq. In.	2.970	1.310	0.720	0.660	0.410	0.280	
5.6 - 6.9 Sq. In	2.970	1.440	0.810	0.690	0.420	0.290	
7.0 - 8.4 Sq. In	2.970	1.530	0.880	0.740	0.450	0.330	
8.5 - 9.9 Sq. In	2.970	1.640	0.980	0.790	0.480	0.370	
10.0 - 11.4 Sq. In	2.970	1.660	1.050	0.810	0.510	0.390	
11.5 - 12.9 Sq. In	2.970	1.690	1.090	0.840	0.550	0.410	
13.0 - 14.4 Sq. In	2.970	1.720	1.120	0.870	0.570	0.430	
14.5 - 15.9 Sq. In	2.970	1.790	1.220	0.890	0.600	0.450	
16.0 - 17.4 Sq. In	3.290	1.820	1.260	0.950	0.630	0.480	
17.5 - 18.9 sq in	3.290	1.970	1.310	0.980	0.680	0.530	
19.0 - 20.4 Sq. In	3.290	2.070	1.370	1.010	0.710	0.570	
20.5 - 22 Sq. In	3.290	2.130	1.420	1.050	0.740	0.590	6C

## 30 MIL MAGNETS FOR OUTDOOR USE

Price Per Magnet

Die Cut Magnets	100	250	500	1000	2500	5000	
3" x 5" Square Corner	3.430	2.280	1.750	1.300	0.980	0.820	
4" x 6" Oval	3.430	2.280	1.750	1.300	0.980	0.820	
3" x 9" Square Corner	3.180	2.130	1.650	1.240	0.930	0.760	
3-7/8" x 8" Ribbon	3.530	2.350	1.860	1.520	1.040	0.950	
4" Circle	3.350	2.250	1.700	1.250	0.900	0.800	
5-1/2" Circle	4.200	2.810	2.430	2.050	1.620	1.420	
6" Circle	6.130	4.860	3.500	2.950	2.530	2.140	6C

NEED 10,000 OR MORE MAGNETS? ASK FOR A QUOTE.

# CUSTOM PRINTED TAPE

- Artwork must include 1/8" print margin.
- Art will be set to a 9.029" repeat.
- Fluorescent and metallic inks are not available.
- 1, 2, or 3 printed colors.
- Adhesive tape comes standard on 3" core.
- Reinforced tape is coreless.
- Color match—\$45.00\*.
- Bleed and tints not available.

## 2 MIL STANDARD ADHESIVE TAPE

							Price Per Roll
Size	Inks	36 Rolls	72 Rolls	108 Rolls	144 Rolls	180 Rolls	
2" x 55 Yards	1	5.76	4.98	4.86	4.78	4.60	
	2	6.44	5.58	5.52	5.12	4.88	
	3	7.40	6.14	6.10	5.66	5.42	
2" x 110 Yards	1	9.74	9.28	8.84	8.52	8.14	
	2	11.04	9.84	9.40	9.06	8.68	
	3	12.36	11.04	10.54	10.12	9.70	
Size	Inks	24 Rolls	48 Rolls	72Rolls	96 Rolls	120 Rolls	
3" x 55 Yards	1	7.58	6.90	6.88	6.60	6.36	
	2	8.26	7.56	7.52	7.24	6.92	
	3	9.32	8.18	8.12	7.80	7.52	
3" x 110 Yards	1	13.58	12.94	12.88	12.14	11.40	
	2	14.78	14.12	13.48	12.94	12.38	
	3	16.16	15.40	14.74	14.16	13.60	5D

## 2.5 MIL PREMIUM ADHESIVE TAPE

							Price Per Roll
Size	Inks	36 Rolls	72 Rolls	108 Rolls	144 Rolls	180 Rolls	
2" x 55 Yards	1	7.90	6.85	6.02	5.88	5.34	
	2	9.38	7.70	6.58	6.16	5.72	
	3	10.84	8.54	7.18	6.84	6.14	
2" x 110 Yards	1	13.88	12.84	11.52	11.32	10.46	
	2	15.54	13.88	12.28	12.02	11.00	
	3	16.82	14.50	12.66	12.32	11.25	
Size	Inks	24 Rolls	48 Rolls	72 Rolls	96 Rolls	120 Rolls	
3" x 55 Yards	1	11.84	10.30	9.04	8.76	8.00	
	2	14.04	11.52	9.90	9.50	8.62	
	3	16.24	12.82	10.76	10.22	9.20	
3" x 110 Yards	1	20.78	19.22	17.26	17.02	15.65	
	2	23.32	20.78	18.40	18.02	16.52	
	3	25.22	21.76	19.02	18.52	16.88	5D

## KRAFT REINFORCED WATER ACTIVATED

							Price Per Roll
Size	Inks	8 Rolls	16 Rolls	24 Rolls	32 Rolls	40 Rolls	
3" x 375'	1	28.44	24.40	21.30	20.72	18.85	
	2	32.10	26.80	23.08	22.26	20.24	
	3	36.74	30.16	25.80	24.78	22.46	
Size	Inks	10 Rolls	20 Rolls	30 Rolls	40 Rolls	50 Rolls	
3" x 450'	1	35.66	30.60	26.68	25.96	23.62	
	2	40.22	33.56	28.90	27.90	25.32	
	3	46.06	37.82	32.32	31.06	28.16	5D

## WHITE REINFORCED WATER ACTIVATED

							Price Per Roll
Size	Inks	8 Rolls	16 Rolls	24 Rolls	32 Rolls	40 Rolls	
3" x 375'	1	32.14	28.12	24.70	24.10	22.02	
	2	35.74	30.42	26.48	25.66	23.34	
	3	40.60	34.00	29.36	28.34	25.76	
Size	Inks	10 Rolls	20 Rolls	30 Rolls	40 Rolls	50 Rolls	
3" x 450'	1	40.28	35.26	30.96	30.18	27.60	
	2	44.80	38.10	33.14	32.12	29.26	
	3	50.92	42.62	36.80	35.52	32.28	5D

### ▼ TAPE STOCK

- | White Pressure-Sensitive Tape
- | Clear Pressure-Sensitive Tape
- | White Reinforced
- | Kraft Reinforced

### ▼ INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal

See page 55 for more details.



3" Kraft Reinforced Water Activated



# HANG TAGS

## HANG TAGS PRINTED 1 SIDE

Item Number	Size	Priced Per Hang Tag					
		125	250	500	1,000	2,500	
HTP-1-1SIDE	2-1/2" x 3"	1.081	0.663	0.503	0.417	0.364	
HTP-2-1SIDE	2" x 4-3/4"	1.145	0.760	0.610	0.503	0.471	
HTP-3-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-4-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-5-1SIDE	3-1/2" x 4"	1.252	0.920	0.738	0.653	0.610	
HTP-6-1SIDE	3-1/2" x 5-1/2"	1.316	0.942	0.792	0.696	0.653	
HTP-7-1SIDE	3-1/2" x 9-1/4"	1.701	1.327	1.156	1.038	0.984	
HTP-8-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-9-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-10-1SIDE	3-3/4" x 5-3/4"	1.316	0.942	0.792	0.696	0.653	
HTP-11-1SIDE	3" x 6"	1.316	0.942	0.792	0.696	0.653	
HTP-12-1SIDE	4" x 6"	1.701	1.327	1.156	1.038	0.984	5C

## HANG TAGS PRINTED 1 SIDE WITH NUMBERING

Item Number	Size	Priced Per Hang Tag					
		125	250	500	1,000	2,500	
HTP-1-1SIDE CN	2-1/2" x 3"	1.616	1.102	0.835	0.728	0.685	
HTP-2-1SIDE CN	2" x 4-3/4"	1.701	1.198	0.931	0.835	0.792	
HTP-3-1SIDE CN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-4-1SIDE CN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-5-1SIDE CN	3-1/2" x 4"	1.787	1.348	1.070	0.963	0.931	
HTP-6-1SIDE CN	3-1/2" x 5-1/2"	1.851	1.370	1.113	1.017	0.963	
HTP-7-1SIDE CN	3-1/2" x 9-1/4"	2.247	1.766	1.487	1.359	1.316	
HTP-8-1SIDE CN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-9-1SIDE CN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-10-1SIDE CN	3-3/4" x 5-3/4"	1.851	1.370	1.113	1.017	0.963	
HTP-11-1SIDE CN	3" x 6"	1.851	1.370	1.113	1.017	0.963	
HTP-12-1SIDE CN	4" x 6"	2.247	1.766	1.487	1.359	1.316	5C

Durable, plastic Hang Tags are affordable and come in a wide variety of shapes, sizes and colors to meet your needs! The perfect solution for parking passes and door hangers with, or without numbering.

- Resists both heat and cold – will not yellow or fade.
- Can be printed single or double-sided.
- Available with or without consecutive numbering. Consecutive numbering available on 1 side only.
- Prints full color – exact color matches, metallic colors and fluorescent colors not available.

### ▼ HANG TAG STOCK

| 23 mil Polyethylene

### ▼ INK COLORS

Full Color

Ask a sales associate for 2-sided pricing.



HTP-6: 3-1/2" x 5-1/2"



HTP-9: 2-3/4" x 4-3/4"



HTP-7: 3-1/2" x 9-1/4"



HTP-2: 2" x 4-3/4"



HTP-8: 2-3/4" x 4-3/4"

# CUSTOM STAMPS

- Self-Inking ..... 49
- Daters and Self-Inking Daters..... 50
- Numbering and Professional Steel..... 51
- Pre-Inked..... 52
- Handle Mount and Embossers..... 53





# SELF-INKING STAMPS

- Self-Inking stamps contain a polymer stamp plate and an internal ink pad.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Self-Inking stamps.

Model #	Impression size	Priced Per Stamp			
		1-5	6-20	21-50	
Mini - Ideal 4910	3/8" x 1-1/32"	23.81	21.44	19.07	
Small - Ideal 4911	9/16" x 1-1/2"	26.54	23.89	21.22	
Medium - Ideal 4913	7/8" x 2-3/8"	29.72	26.76	23.74	
Large - Ideal 4914	1" x 2-1/2"	32.88	29.56	26.30	
Jumbo - Ideal 4926	1-1/2" x 3"	42.38	38.14	33.91	
4918	5/8" x 3"	42.38	38.14	33.91	3A
4922	13/16" x 13/16"	26.93	24.23	21.55	3A
Replacement Ink Pad		5.10			A
46019	3/4" circle	25.86	23.29	20.68	3A
Replacement Ink Pad		6.21			A
4642	1-3/4" circle	40.29	36.25	32.63	3A
Replacement Ink Pad		7.81			A
4923	1-3/16" x 1-3/16"	44.34	39.90	35.79	3A
Replacement Ink Pad		11.41			A

NEED 51 OR MORE? ASK FOR A QUOTE.

## Accessory Pricing

2 oz. Re-Ink Bottle	8.98	
Replacement Ink Pad	5.47	
Plate Only (per line)	5.50	A

## STANDARD INK COLORS

Black
  Red
  Blue
  Green
  Purple

Inspector  
21

Mini Self-Inker | 3/8" x 1-1/32"



Large Self-Inker | 1" x 2-1/2"

Dominic Popham

4918 | 5/8" x 3"



4642 | 1-3/4" Circle



46019 | 3/4" Circle



# SELF-INKING DATER STAMPS

Priced Per Stamp

Model Number	Impression Size	1-5	6-20	21-50
4750 (no borders)	1" x 1-5/8"	50.85	45.75	40.70
4820	-	32.15	28.89	25.69
5430 (no borders)	1" x 1-5/8"	58.69	52.83	46.94
5460	1-5/8" x 2-1/4"	87.99	79.16	70.43
54110	2-5/32" x 3-5/16"	119.03	107.15	95.22 3A
Replacement Ink Pad		11.38		A

NEED 51 OR MORE? ASK FOR A QUOTE.

## STANDARD INK COLORS



5430 | 5/32" Date Height  
1" x 1-5/8"



4820 | 5/32" Date Height



5460 | 5/32" Date Height  
1-5/8" x 2-1/4"



54110 | 5/32" Date Height  
2-5/32" x 3-5/16"

# DATER STAMPS

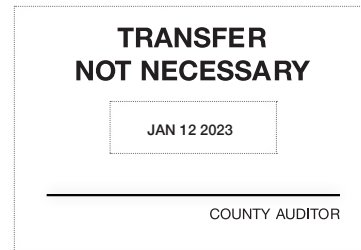
Priced Per Stamp

Model #	IMPRESSION SIZE	1-5	6-20	21-50
1117	5/32" x 2-3/8"	16.46	14.80	13.19
1113 / 3150	5/32" x 2-1/8"	30.58	27.51	24.46
1 Line Dater	1/8" x 3/4"	16.46	14.80	13.19
2910	1-7/8" x 2-3/4"	57.20	51.48	45.73 3A

NEED 51 OR MORE? ASK FOR A QUOTE.



1117 | 5/32" x 2-3/8"



2910 | 5/32" Date Height  
1-7/8" x 2-3/4"

### 1117 COPY CHOICES

ANSWERED	BILLED	DELIVERED	RECEIVED
Backordered	CHARGED	ENTERED	SHIPPED
CANCELLED	CHECKED	PAID	FAXED

Copy listed for 1117 is as is and cannot be changed.



# NUMBERING STAMPS

Priced Per Stamp

Model #	Impression Size	Number Height	1-5	6-20	21-50
1546	5/32" x 1-1/8"	5/32"	14.50	13.06	11.60
1548	5/32" x 1-7/16"	5/32"	16.46	14.80	13.19
1596	11/32" x 1-3/4"	11/32"	27.81	25.03	22.26
1598	11/32" x 2-1/4"	11/32"	32.15	28.92	25.70
5558 (Self-inking)	1-5/16" x 2-1/4"	3/16"	90.12		3A
5756 (Black Ink)	7/32" x 7/8"	7/32"	95.37		3A
Ink Pads (Pack of 5)		15.14			A

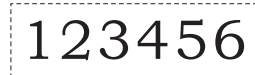
NEED 51 OR MORE? ASK FOR A QUOTE.



1546 | 5/32" Number Height



1548 | 5/32" Number Height



1596 | 3/8" Number Height



5756 | 6 Wheels: 7/32" Type  
Black ink included.

# PROFESSIONAL SELF-INKING STEEL STAMPS

Priced Per Stamp

Model #	Impression Size	1-5	6-20	21-50
5200	1" x 1-5/8"	55.69	51.24	47.15
5204	1" x 2-3/8"	69.13	63.60	58.51 3A
Replacement Ink Pad		10.11		A
5208	2" x 2-3/4"	88.58	81.51	74.97
5211	2-5/32" x 3-5/16"	114.53	105.37	96.91
5212	2-3/4" x 4-1/2"	138.29	137.87	134.38 3A
Replacement Ink Pad		13.48		A

NEED 51 OR MORE? ASK FOR A QUOTE.



## ▼ STANDARD INK COLORS

Black
  Red
  Blue
  Green
  Purple



5208 | 2" x 2-3/4"



5211 | 2-5/32" x 3-5/16"



5200 | 1" x 1-5/8"



5204 | 1" x 2-3/8"

# PRE-INKED STAMPS

- Pre-Inked Stamps contain the ink in the stamp plate and create crisp, clean impressions.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Pre-Inked stamps.

## PRE-INKED STAMPS (MAXLIGHT)

Priced Per Stamp

Model #	IMPRESSION SIZE	1 - 5	6 - 20	21-50
FC1	1-3/16" ROUND	35.27	31.75	28.23
FC2	1-5/8" ROUND	54.30	48.88	43.99
FC3	2" ROUND	61.32	55.20	49.69
FR1	9/16" x 1-11/16"	33.51	30.16	27.14
FR2	11/16" x 1-15/16"	39.83	35.86	32.27
FR3	1" x 2"	47.12	42.41	38.15
FR4	5/8" x 2-7/16"	47.41	42.67	38.44
FR5	1-1/2" x 2-1/2"	58.10	52.30	47.07
FR6	15/16" x 2-13/16"	51.78	46.59	41.94
FR7	1-1/4" x 3-3/16"	88.83	79.94	71.97
FR8	2-1/4" x 3-3/4"	133.37	120.03	108.04
FR9	2-3/4" x 3-3/4"	140.26	126.23	113.61
FR-10	3-1/16" x 4-1/2"	163.71	147.35	132.60 3A

### Accessory Pricing

1 Bottle

10cc Ink Bottle	8.72
2 oz (60cc) Ink Bottle	12.46 A

## POCKET NOTARY (SUPERSLIM)

Priced Per Stamp

Model #	IMPRESSION SIZE	1 - 5	6 - 20	21-50
PN1	1" x 2-3/8"	30.98	27.88	25.08 3A

## PERMANENT PRE-INKED STAMPS (ULTIFAST)

Priced Per Stamp

Model #	IMPRESSION SIZE	1 - 5	6 - 20	21-50
PF1	3/4" x 3/4"	36.04	32.44	29.20
PF2	2-1/4" x 13/16"	46.15	41.54	37.40 3A

### Accessory Pricing

1 Bottle

6cc Ink Bottle Refill	10.73
60cc Ink Bottle Refill	39.58 A

NEED 51 OR MORE? ASK FOR A QUOTE.

## STANDARD INK COLORS

Black Red Blue



FC3 | 2" Round"

**OFFICE USE ONLY**

FR4 | 5/8" x 2-7/16"

**Culver Family  
Dentistry**  
191 Combs Street  
Scottsdale, AZ 85260



**X-RAYS enclosed**

FR9 | 2-3/4" x 3-3/4"





# HANDLE MOUNT STAMPS

- One-half inch of vertical space and letters up to one-half inch count as one line.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Maximum size 7" wide x 2-3/4" tall.

Number of Lines	Priced Per Stamp	
	up to 5"	Over 5"
1	13.40	14.43
Each Add'l Line	4.34	5.58
Logo / Signature upcharge	7.00	4.93 per square inch 2A

## ACCESSORIES

### Stamp Pads

Small (2-1/2" x 4-1/4")	11.63	
Large (3-1/8" x 6-1/8")	15.49	
Jumbo (4-1/4" x 7-1/4")	40.69	A

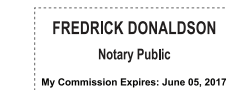
### Stamp Pad Ink

2 oz. Bottle	8.98	A
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# EMBOSSERS

- Functions as both handheld and desk top embosser, making it easier than ever to make a perfect impression.
- Improved ergonomic design fits comfortably in any size hand.
- Now features a finish notification—you'll know when to stop.
- Personalize your books, stationery and important documents.
- Embossers will be oriented for bottom of page use, unless otherwise requested.
- Remove 1/8" from all shown dimensions to allow for the print margin.



Impression Area: 3/4" x 1-5/8"



Impression Area: 2" Seal

Stamp	Actual Size	Priced Per Stamp	
		Price	
Seal Round (M1)	1-5/8" Circle	59.54	
Seal Rectangle	1" x 2" Rectangle	59.54	
Seal Round (M2)	2" Circle	76.02	
Replacement Insert	All Sizes	37.60	
Unit Only	All Sizes	32.94	A

### Accessory Pricing

2" Seal - Shiny Silver or Shiny Gold	100	15.29	
2-1/4" Seal - Shiny Silver or Shiny Gold	100	16.95	
Embosser Base		6.15	A

**Note:** Extreme temperatures may cause embosser to malfunction. Embossers recommended for 20# paper only



# RESOURCES

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# ADDITIONAL INFORMATION

## GENERAL INFORMATION

- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Additional ink color charge will apply if you are using more than one ink color on the same label.

## QUICK SHIP LABELS

- Add 30% to the label base cost for Clear Polypropylene (BOPP) or White Polypropylene (BOPP).
- Any label in this section other than Special Shapes can have Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 36-37. For custom sizes or set ups, see a sales associate.
- Foil imprint can be added to any size in this section of the catalog. See pages 22-23 or a sales associate for pricing and availability.

## ANYSHAPE® LABELS

- If you require more than 3 spot ink colors, please see a sales associate for a quote.
- Please see a sales associate for quantities over 5,000.
- Orders may be combined for quantity pricing when they are the exact same shape and dimensions, and are ordered at the same time.
- Varnishes not available.
- Vinyl stocks and singles not available

## PREMIUM LABELS

### PROCESS COLOR ARTWORK INFORMATION

Preferred file formats include these programs:

Adobe Acrobat® PDF      Adobe Illustrator®      Adobe InDesign®  
Adobe Photoshop®      QuarkXPress™

- In addition to the above, we also support all PC equivalents. Files not submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- Artwork needs to be at least 300 dpi, in CMYK color mode and good quality free of debris. If spot colors are required in addition to CMYK, please set art in those additional colors where needed. Please be aware there is an additional charge for each spot color.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- Convert all fonts to outlines or include necessary fonts with the art files.
- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.
- Registration is held to plus or minus 1/100".
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Actual samples available upon request.

- PDF proof provided upon request. If exact color match is required, press proofs are available for a nominal fee and a 72-hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.
- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time and charges may apply.)
- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 hours. Please see sales associate for details about 72-hour turnaround for Process Color labels. Turnaround begins upon proof approval. Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

## GENERAL INFORMATION

- Specify face or back adhesive when selecting Clear Polypropylene (BOPP), Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Quantities of 100 and 250 may have specific finishing requirements. Ask an associate for details.

## DURABLE LABELS

- Specify face or back adhesive when selecting Clear Polypropylene (BOPP), Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.

## SPECIALTY LABELS

### LONG RUN CAPABILITIES

- Up to 15,000,000 or more.
- Sizes from 1/4" to 38" long.
- Available on rolls, sheets or fan-folded stacks.
- Choose from many different face stocks, adhesives and liners or send us what you need and we'll find the best match.

#### Beer

- Matte lamination is standard on bottle and can labels.
- Gloss lamination is available with a 15% discount.
- Custom shapes available with an upcharge.

#### Wine

- Hot foil and embossing available with an upcharge.

## DISTINCTIVE PRODUCTS

- Distinctive products can not be combined for combo pricing.
- Bleed – \$10.00\*
- Proofs:
  1. PDF or Paper – \$15.00\*
  2. Press proofs are available upon request.
  3. See sales associate for more details.

# STANDARD LABEL UPCHARGES

## Bleed: \$30.00\*

Charge applies when the ink extends to the edge of the label. NO CHARGE for a bleed on Process Color labels.

## Color Match: \$45.00\*

Charge applies when specifying an ink color other than the standard inks listed in this catalog. Supply a Pantone® number from the PANTONE MATCHING SYSTEM® guide. Color matches are guaranteed within a shade lighter or darker to the swatch provided.

## Combined Orders

You may combine label orders for quantity pricing when they are the same size and ordered at the same time.

- Copy change: \$20.00\*
- Ink change: \$20.00\*
- Paper change: \$20.00\*
- Foil Imprint copy change: \$25.00\*
- Foil Imprint ink or paper change: \$20.00\*
- Process Color copy change: \$25.00\*
- Blank Laser Labels (die charge only): \$30.00\*

Minimum quantity per copy change—

- 500 for Spot Color
- 250 for Weatherproof, Bumper Stickers, Consecutive Number and Static Cling
- 100 for Process Color
- 50 for Extended Life Durable Decals and Reflective Labels

*NOTE: Combining orders may affect the turnaround time of your order. Promotional Products cannot be combined for quantity pricing.*

## Lamination

Lamination is charged as an additional ink color. It adds gloss, enhances color and provides a scuff-resistant surface. We do not recommend writing or typing on laminated labels. Matte Lamination is available to be written on, see a sales associate for more information.

## Proofs

Turnaround time does not begin until the proof has been approved.

- PDF proof: \$15.00\*. Proof will be sent via email. \$10.00\* Charge to change copy or layout after proofing is complete.
- Paper proof: \$15.00\*. Proof will be sent via fax. \$10.00\* Charge to change copy or layout after proofing is complete.
- Color paper proof: \$22.00\*. Proof will be sent via Expedite. \$13.50\* Charge to change copy or layout after proofing is complete.

## Press Proof

Standard Rates—additional charges may apply based on order specifications.

- One color label: \$40.00\*
- Static Cling: \$40.00\*
- Laser Labels: \$45.00\*
- Foil Imprint or Embossed: \$45.00\*
- Process Color Labels: \$40.00\*
- Process Color + Foil Imprint/Embossed: \$45.00\*

Add \$15.00\* for each additional color and/or lamination.

All press proofs are sent via Expedite service. Proof turnaround will match the turnaround of the product being ordered. If copy or layout changes are needed after the proofing process is complete, a second press proof charge will apply.

## Perforation: \$30.00\*

Available in most die cut sizes. All stock mailing and computer labels come automatically perforated.

## Rolls

All labels are finished on rolls unless otherwise noted on your order. The quantity per roll will be determined by the factory. If you require a specific amount per roll, please see sales associate.

- Non-standard roll quantities charge: 30¢ per roll

## Screens

All screens are produced at 133 lines per inch with a minimum tint of 2% up to a maximum tint of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send a disk. Process Color screens are produced at 150 lines per inch. 200 lines per inch screens are available upon request. Reflective Labels and Extended Life Durable Decals are produced at 85 lines per inch. \$35.00\* per screened color.

## Single Labels: \$30.00\*

Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. See sales associate for details. Domed Decals are finished in a sheeted format. Multiple labels per sheet may be supplied. Not available for AnyShape® Labels.

## Special Label Stock:

Removable: The following stocks are available with removable adhesive. There is no charge for this feature on quantities up to 14,999. Labels will be removable from various surfaces for 3 to 6 months.

- White Gloss
- White Litho
- Yellow Fluorescent
- Green Fluorescent
- Orange Fluorescent
- Red Fluorescent
- Pink Fluorescent

Opaque: Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. There is no charge for this feature on quantities up to 14,999.

Clear Polypropylene (BOPP): (non-weatherproof)

For clear polypropylene with no lamination, add 30% to the base paper cost.

White Vinyl, Yellow Vinyl or Clear Polypropylene Removable: (non-weatherproof)

For stock with no lamination, add 75% to the base paper cost.

Matte Silver Polyester, Brushed Silver Polyester, or Shiny Silver Polypropylene: (non-weatherproof)

For stock with no lamination, add 100% to the base paper cost.

## Tinting

White label stock can be custom tinted to any ink color. This is charged as an additional ink color. If the tint color is a custom match, an additional \$45.00\* will apply.

*NOTE: Tinted label stock cannot easily be written or typed on.*

# HELPFUL INFORMATION

## Adhesives

Permanent adhesive is supplied on all label orders unless otherwise specified. See sales associate about availability and pricing for special adhesives

*NOTE: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion to a product, we will provide samples. Litho and Gloss stocks are not recommended for application to vinyl products.*

## Artwork

Supported programs include:

- Adobe Illustrator®
- Adobe Photoshop®
- QuarkXPress™
- Adobe InDesign®
- Adobe Acrobat® PDF

We will typeset up to 10 lines of text at NO CHARGE. See associate for artwork requirements.

## Blank Labels

Deduct 30% from the base cost for BLANK die cut, square cut or computer labels.

## Fonts

We have the entire Adobe Font library. When submitting art files, please embed the fonts in your file.

## Inks

Our inks are water based and are not opaque.

*EXAMPLE: Blue ink on yellow fluorescent stock will appear green.*

## Labels to be Typed on

Only litho or fluorescent label stock can be typed or written on. Tinted labels, gloss stocks or weatherproof labels do not accept typing or some pens or pencils.

## Print Margin

We require a 1/8" print margin from each edge of the label. The same print margin is required for stock mailing label borders.



# 6 KEY QUESTIONS

Simply answer these questions and you'll have everything you need to place an order.

- 1** What will the size and quantity be?
- 2** What is the paper stock and ink color?
- 3** What will the label be applied to? (Different surfaces may require certain paper stocks or adhesive options.)
- 4** What will the label be exposed to? (Water, solvents, dust, outdoor elements, etc.)
- 5** Will the label be hand or machine applied? (Core size, roll quantity, rewind direction, etc.)
- 6** Is custom finishing or packaging required? (Shrink wrap, drop shipping, quantity per carton, etc.)

## POPULAR TYPESTYLES

All type styles are available in any size. We carry the entire Adobe® and Corel font libraries. For more details please see sales associate.

Helvetica

*Helvetica Italic*

**Helvetica Bold**

***Helvetica Bold Italic***

Helvetica Condensed

**Helvetica Bold Condensed**

Bookman

*Bookman Italic*

Adobe Garamond

*AGaramond Italic*

**AGaramond Bold**

***AGaramond Bold Italic***

Optima

*Optima Italic*

**Optima Bold**

***Optima Bold Italic***

Times

*Times Italic*

**Times Bold**

***Times Bold Italic***

New Century Schoolbook

*New Century Schoolbook Italic*

**New Century Schoolbook Bold**

*New Century Schoolbook*

***Bold Italic***

Avant Garde

*Avant Garde Italic*

**Avant Garde Bold**

***Avant Garde Bold Italic***

Benguit

*Benguit Italic*

**Benguit Bold**

***Benguit Bold Italic***

Eurostile Extended Two

**Eurostile Extended Two Bold**

Eurostile

*Eurostile Italic*

**Eurostile Bold**

***Eurostile Bold Italic***

Rockwell

*Rockwell Italic*

**Rockwell Bold**

***Rockwell Bold Italic***

**Souvenir**

***Souvenir Italic***

**Souvenir Bold**

**Souvenir Bold Italic**

Futura

**Futura Bold**

***Futura Bold Italic***

*Zapf Chancery*

Gill Sans

*Gill Sans Italic*

**Gill Sans Bold**

***Gill Sans Bold Italic***

Palatino

**Palatino Bold**

*Palatino Bold Italic*

**Cooper Black**

***Cooper Black Italic***

LITHOS PRO

**Hobo**

*Papyrus*

*Murry Hill*

*Brush Script*

*Wedding Text*

*Park Avenue*

# LABEL PRINTING TERMINOLOGY

## ADHESIVE

- **Back**—Adhesive is on the back of the label. If this label is being applied to a window, it will go on the outside of the window.
- **Face**—Adhesive is on the front of the label. If this label is being applied to a window, it will go on the inside of the window.

## BACKSIDE PRINTING

Also known as Liner Print. Copy is printed on the liner of the label. This printing method is used to offer coupons or convey additional information.

## BLEED

Ink extends to the edge of the label. Art must have 1/16" on each size provided for the bleed beyond the die cut.

## BOPP STOCK

**WHITE BOPP:** White film, tear resistant. Recommended for water bottles. Permanent adhesive only.

## CORES

The inner diameter of a roll of labels. 1" and 3" cardboard cores are available upon request. Final finishing could be coreless or cardboard cores. If nothing is specified, core type will be determined by the factory.

## EMBOSS

An image is pressed into the material to raise it above the normal level of the material.

## EXTENDED LIFE DURABLE DECALS

Labels are manufactured to withstand harsh environments and rugged applications. Durable for up to 4 years.

## LAMINATION

Clear plastic coating that provides extra durability.

- **Matte**—Can be written on
- **Textured**—Used to add texture to labels
- **Shiny**—Shiny coating
- **Soft Touch**—Soft, peach-like texture

## MACHINE APPLIED

These labels are set up to meet the requirements of the machine that will be applying them. The core size, rewind direction, label gap, liner and maximum roll size will often need to be confirmed.

## OPAQUE

A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.

## PERFORATION

Liner is perforated between the labels allowing them to be easily separated.

## PLI-A-PRINT STOCK

This material is good for application to plastic bags or uneven surfaces.

## PRESSURE SENSITIVE LABEL

A self-adhesive label that is easily applied to a surface by pressure.

## PROCESS COLOR PRINTING

Also known as Four Color or Full Color Printing. The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.

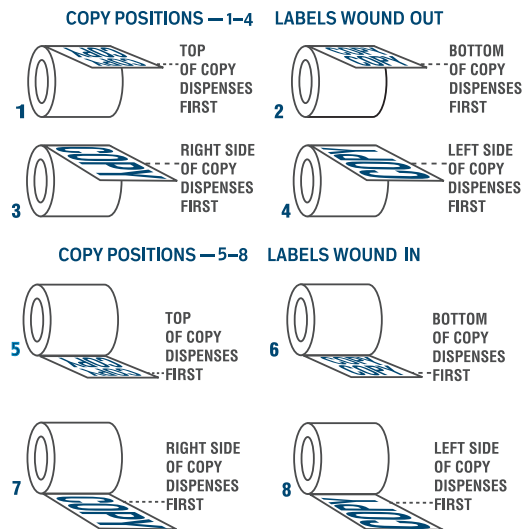
## REPOSITIONABLE LABELS

Patterned adhesive that allows the label to be applied and reapplied to almost any surface. Removes cleanly leaving no residue.

## REVERSE

Image is created by the label stock color showing through the ink coverage.

## REWIND DIRECTION



## SINGLE

Labels are individually cut and stacked.

## SPOT COLOR PRINTING

The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.

## STATIC CLING

Labels have no adhesive and adhere to glass or other smooth surfaces with static electricity.

## SQUARE CUT

Also known as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/4" to 12" x 38".

## TINT

The entire surface of the label stock is covered with ink. Also known as flood coat.

## VARNISHES

Liquid coatings that are printed onto the label surface.

- **UV**—UV-cured varnish, very high gloss
- **Water based**—Protects label from slight moisture, less durable than UV varnish
- **Matte**—Dull varnish, can be written on
- **Spot**—Only part of the label is varnished

## WEATHERPROOF LABELS

These labels can withstand heat, cold, water and sunlight for up to 1-1/2 years.





